

original photos

Client: Hertz rent-a-car for DDB WorldWide Advertising, New York
My role: Retouch, Color Correction & Super Image enhance the car -2002
Mask, clipping path, filters, Adjustment layers, clone.....

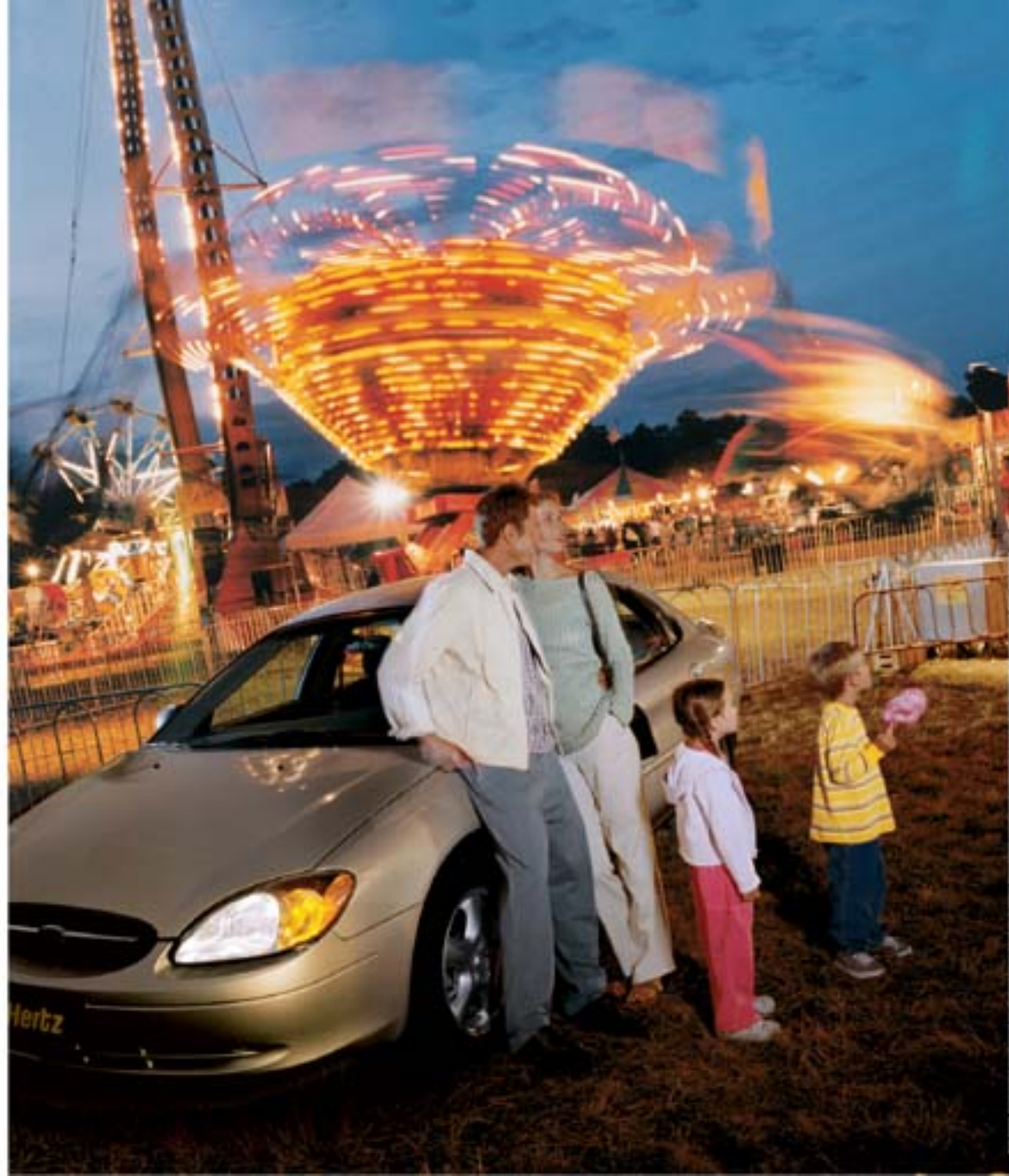


original photo/scan



A screenshot of the Adobe Photoshop Layers panel. The panel shows a stack of layers used for retouching. From top to bottom, the layers are: Curves 1, Selective Color 1, Curves 2, Curves 4, Curves 3, rocks, Layer 4, Levels 1, dress all (highlighted in green), Layer 1 copy, Layer 1, and Layer 0. The 'dress all' layer is currently selected. The panel also shows the 'Normal' blend mode, 100% opacity, and 100% fit.

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Hertz Rent-a
car 2002
Before & After

Layers Channels Paths

Normal Opacity 100% Fill 100%

- Curves 4
- Curves 1
- Curves 2
- carNis
- light
- Curves 3
- Channel Mixer 1
- car
- car shadow
- area
- Background