

DON DESIGN STUDIO

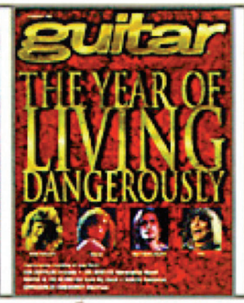
DON CHOWDHURY

Creative Director | Designer

P: 718-224-1217 | **F:** 718-224-1218 | **C:** 347-242-0099 | http://www.dondesignstudio.com
e-mail: dcfashion@earthlink.net | dondesigner@me.com

art direction & graphic design | web design | fashion & modeling | interior design | fine art & digital art | photography | printing & mailing

















graphic design

web design













fashion

modeling

interior design













paintings

digital art





DkNY Display design









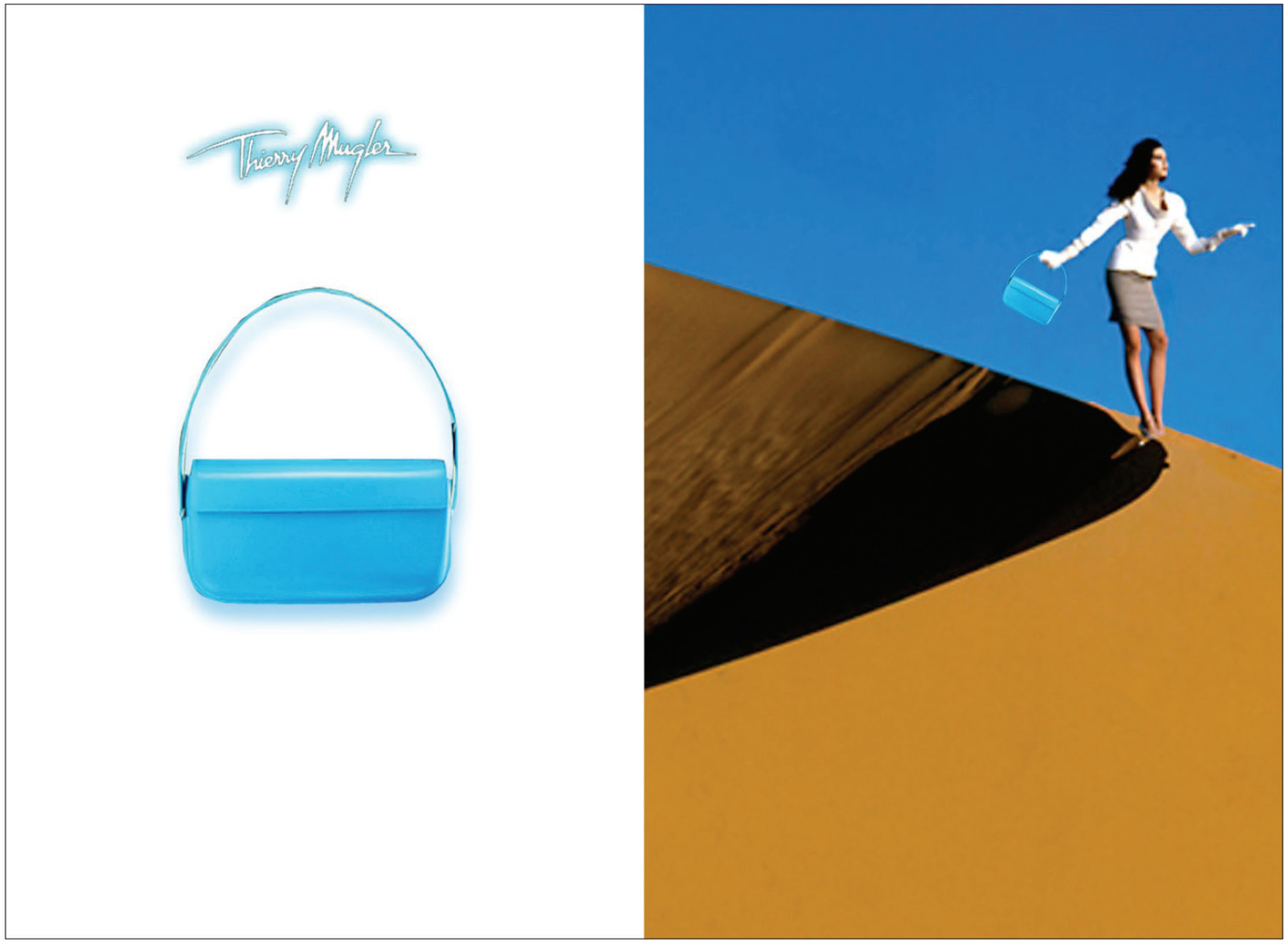




© Don Chowdhury
designat@aol.com

Fashion , Cosmetic & beauty design from concept to finished print production





Spread AD Design for Thierry Mugler Clothing line







P.O.P Display design for Thierry Mugler



DKNY Bloomingdale Window Display Design/ Visual Merchandising
Create Background effects & Large format print & special display effects







AD Design

for Estee Lauder, Layout design
& Print production

The essence of a woman



INTUITION
ESTĒE LAUDER



The essence of a woman

White Linen

Fragrance Collection
ESTĒE LAUDER

Youth-Dew

White Linen

Fragrance Collection
ESTĒE LAUDER

Youth-Dew

Moisturizers

Skincare
ESTĒE LAUDER

Superb hydrating formulas
for every need, every skin type

Cleansers and Tones

Skincare
ESTĒE LAUDER

Ideal Cleansing
for all skin types from driest to oilist

The delightful new spirit in fragrance



Estée Lauder
pleasures



The delightful new spirit in fragrance

Pure Color
Intense color, ultra shine



Pure Color
for lips & nails
ESTĒE LAUDER



Pure Color
Sheer color, luminous shine

Liquid makeup
for every look, every skin type



Foundation
ESTĒE LAUDER



Soft finish compact makeup
for every skin type

Liquid makeup
for every look, every skin type



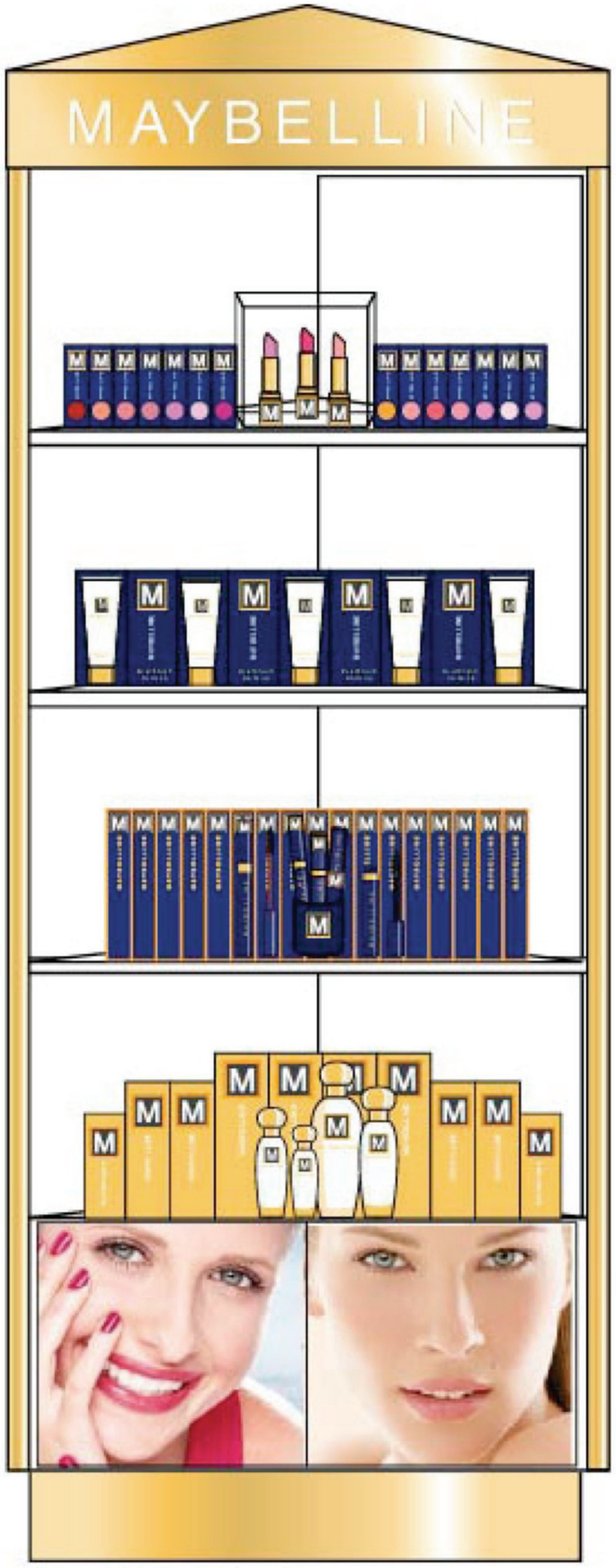
Foundation
ESTĒE LAUDER



Soft finish compact makeup
for every skin type

Communication Band Design-Visual Merchandising & Packaging

for Estee Lauder International. Design new concept for Fragrance, Makeup & Treatment



FloorStand Display (see back for details)

© Don Chowdhury '02



Display (General Tester) (see back for details)

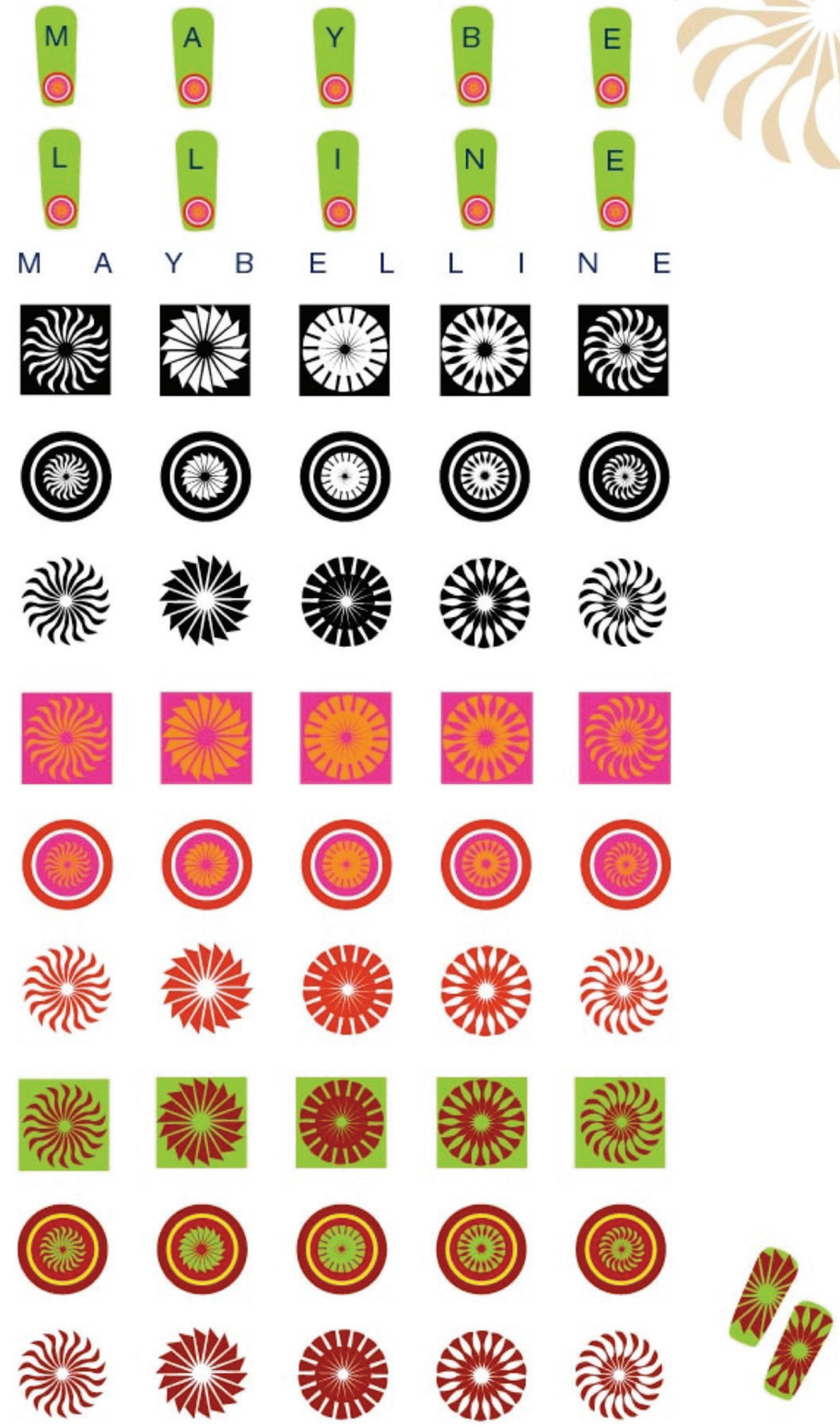
© Don Chowdhury '02











Nail Files Design & Blister Packaging (see back for details)

© Don Chowdhury '02

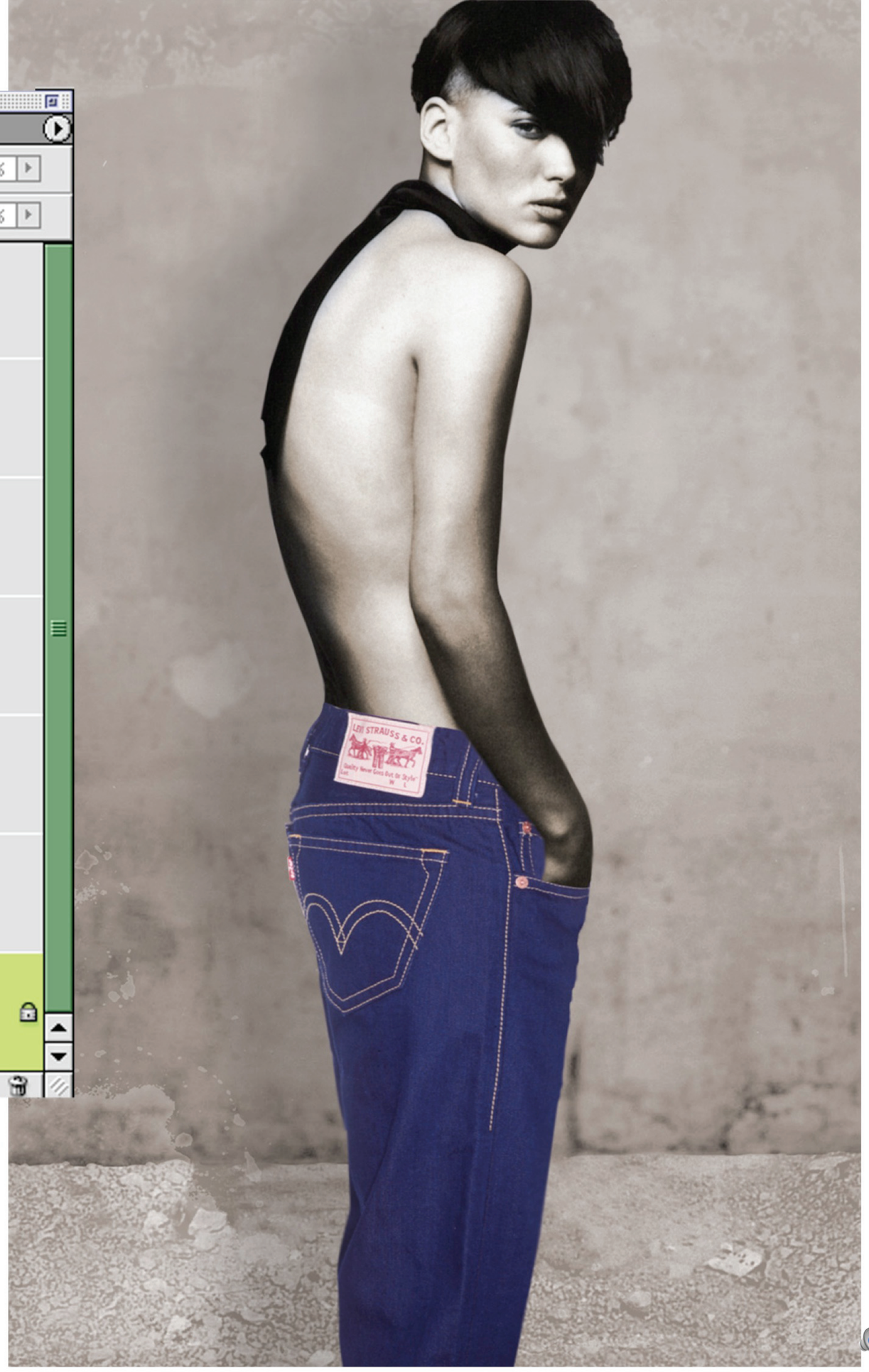
MAYBELLINE

Nail Decal Illustration & Design- Nail Decals will have great potential market for teen-ages. Since Maybelline makes nail polish, I think: nail art, nail files, artificial nails & pedicure products will have great market for all ages.

© Don Chowdhury '02





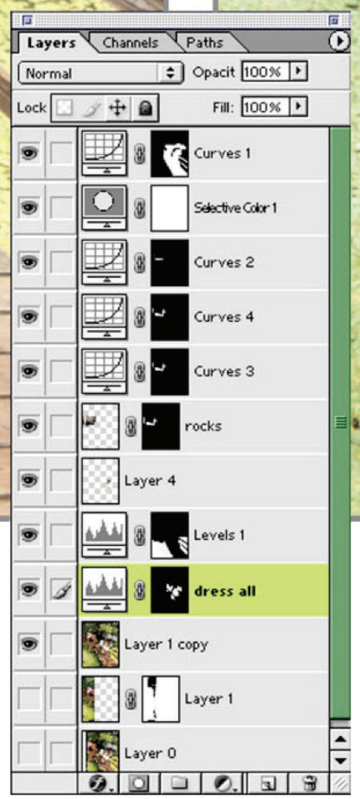


original photos

Client: Levis Jeans Ad- **Retouch** & Image enhance for advertising -2002







original photos

Client: **Hertz Rent-a-Car- Retouch** &
Image enhance for advertising company
(DDB World Wide) -2002

Poster Design

Nina Ricci- Desi Dela

Layout design, Illustration, Photo
Retouch, Special effects & more





<u>P.OP & Display Design</u> • Design from Concept to Finished print production -Display & P.O.P- For Murry Fuiss, Display Technologies & Ben Marketing Group.



Visual Merchandising display including logo design for Estee Lauder International

This Book designed for In-Store Clients for their wedding related reference by color coordination

This Flower bouquets designed for In-Store Clients for their wedding reference by color coordination & hold each flower bouquet to see or match with their wedding gowns.



This Book is the summery of a big book. It is giveaway item for clients, including price list.





Seasonal Brochure or Menu Design

from concept design to final print production, high-end retouching & product shoot direction for 1-800-flowers.com & 1-800-Retail store.





Catalog & Insert Design

from concept design to final print production, high-end retouching & product shoot direction for 1-800-flowers.com & Bloomnet









Care Instructions Booklet & Insert Design
from concept design to final print production,
high-end retouching & product shoot direction
for 1-800-flowers.com.







Brochure, Catalog, Product announcement & Presentation Folder:

Sales Marketing, Promotional Design- concept to finished print production. Corporate Brochure, Sales kit, New Product catalogue. For Kiss Cosmetic, Alcone Marketing Group & E&B Giftware.



Fashion Brochure Design

From Concept to finish presentation

Layout design, Illustration, Photo Retouch,
Special effects, Typographic & Comp









AD Spread Design

Layout design, Illustration, Photo Retouch,
Special effects, Typographic., Print Production



Wouldn't it be nice if you could test things first? Now you can.

You can't tell if a beautiful pair of shoes will leave your feet blistered and bloody at the end of the day, but you can test our Botanics Overnight Foot Treatment – or any of our new health & beauty products – in the British Aisle.

Boots
OF BRITAIN
Exclusively at
CVS + TARGET

AD Design for SS+K Ad agency

Layout design, Photo Retouch, Special effects, Typographic., Print Production

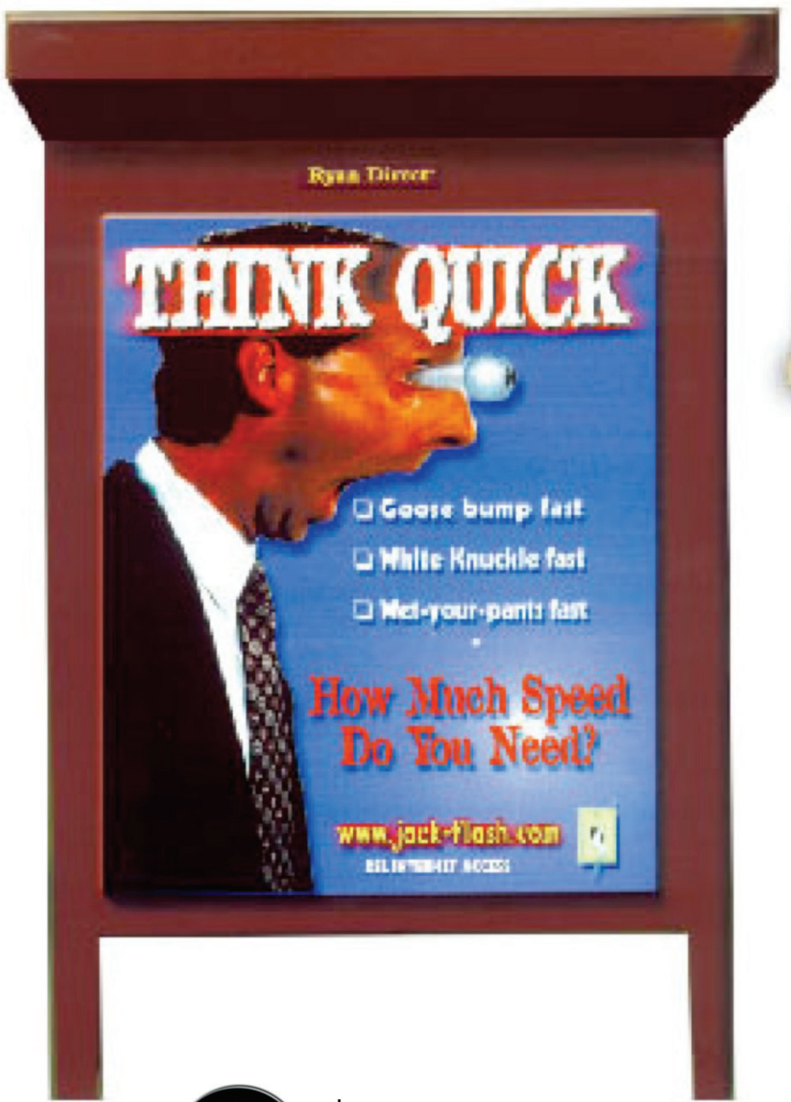


AD Design for Digitas

Layout design Photo Retouch, Special effects, Typographic., Print Production















Transit Graphics & Bus Shelter Design- From Concept design to finished print production

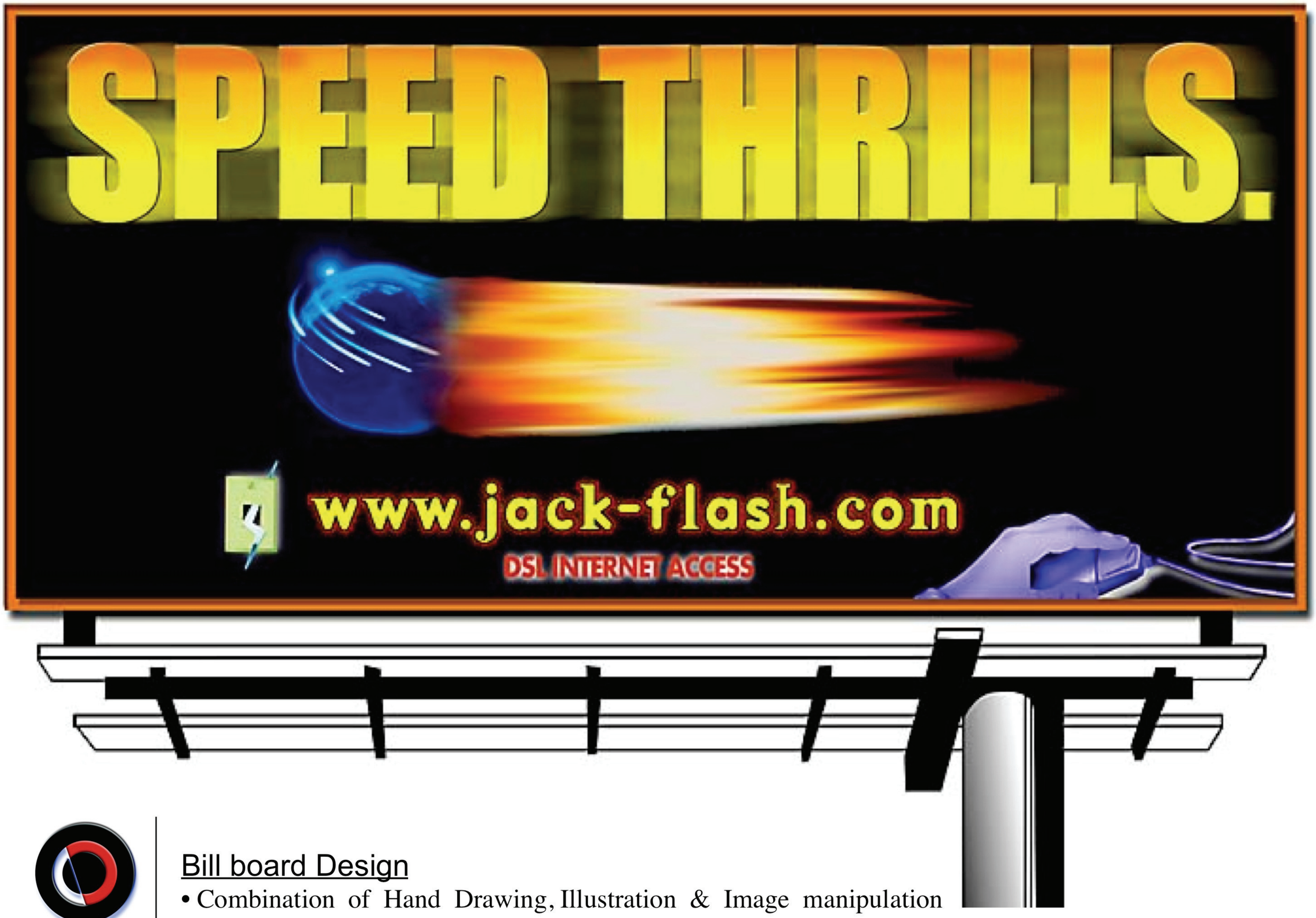








Large Format Store Front Design/ Visual Merchandising- From Concept design to finished print production



Bill board Design

- Combination of Hand Drawing, Illustration & Image manipulation



Corporate Identity Design





Corporate Gift program design including all partner brands:
from concept design to final print production, high-end retouching art direction to all partner brands.
For 1-800-flowers.com, Fannie May, Plow& Hearth & Great Food.

Corporate Identity Design

jergens beautiful skincare

JERGENS beautiful skincare

LUXURY™ NAILS KIT

DON DESIGN STUDIO

Kalorama INFORMATION

KIBRIA GROUP

Caffé monique

Remex Corporation Ltd.

The Better Cure Inc.

BC The Better Cure Inc.

remex corporation ltd.

PARA SPORTS ZONE

Kid Pleasing

Fragrance FESTIVAL for ESTÉE LAUDER

Better for You!

PILLSBURY

ADVANCE TECHNOLOGIES, INC.

Corporate Identity Design

TechTrend

Color used in logo: PMS 273 C • Type name: Adobe Caslon Pro

think enterprise wide

Star PERFORMERS

Fragrance FESTIVAL

for Estée Lauder

Maximum Speed Salon NAIL GLUE

MAYBELLINE

DG fashion INC.OF USA

MEGA HOLD NAIL GLUE

headusin models, inc.

Designer's ISLAND

HERBCURE

Kalorama NFORMATION

LIGHTHOUSE INSURANCE

PRECISE DIGITAL

MICRO SPARK SYSTEMS

LIGHTHOUSE INSURANCE

LIGHTHOUSE INSURANCE











Logo & Corporate Identity Design











Brand Identity Design & Development

- Including Logos, Illustration , Image enhance ,Typography & Finished Print Production



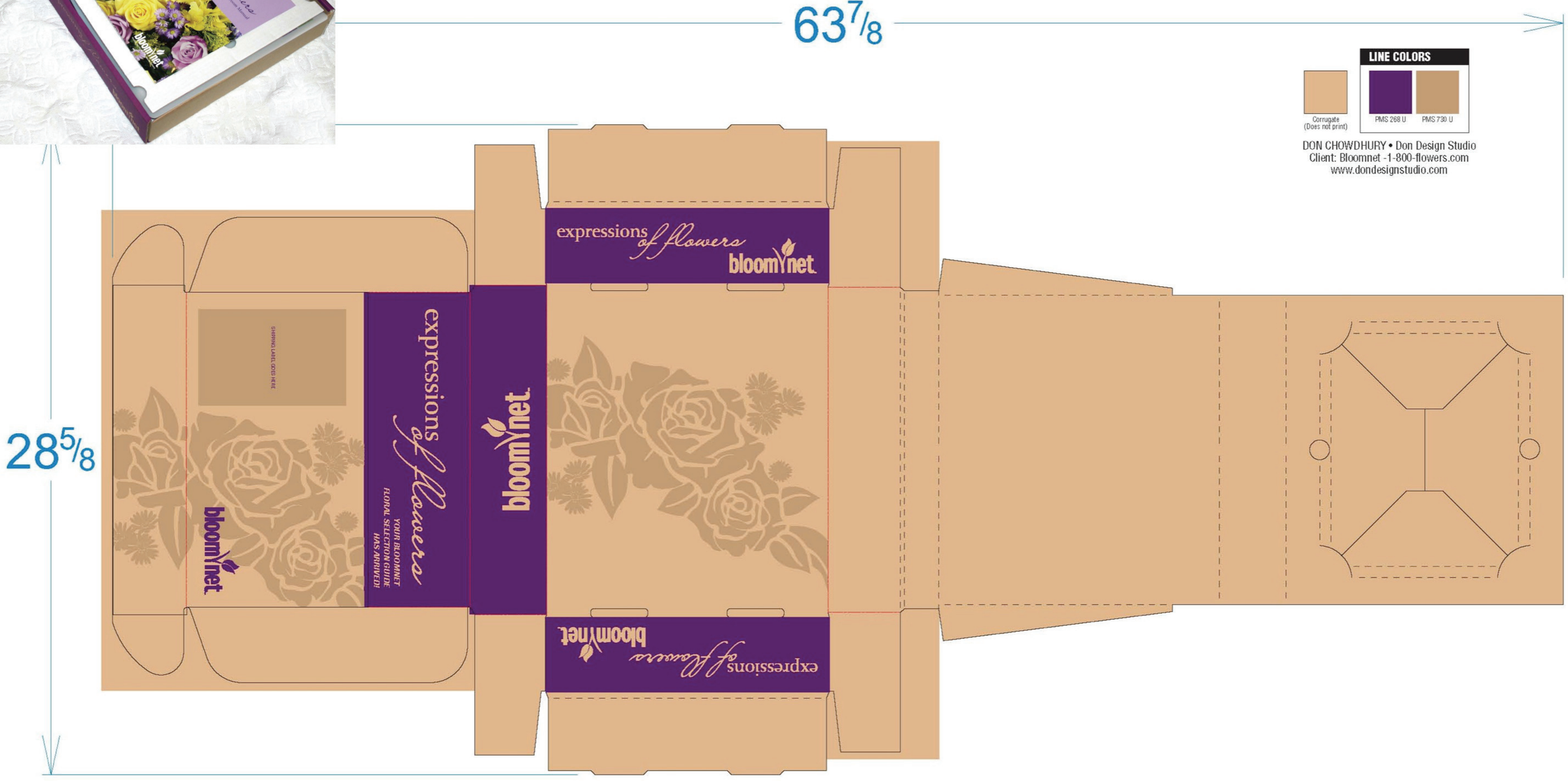


1996 U.S.Olympic Calendar Design

- Including Image Enhance, Retouch, High Res Scans, Grid illustration & Layout design

DON CHOWDHURY | dcfashion@earthlink.net | 347-242-0099 | www.dondesignstudio.com





-Working File- **Client: Bloomnet (1-800-flowers.com)** 1-800-flowers.com

Retail Package Design with complete selection Guide. Workroom Manual (Recipes, References, Pricing) & CD-Rom Instruction



– Retail Package Design-Shows Complete Package Design – Client: Bloomnet (1-800-flowers.com) 1-800-flowers.com

Retail Package Design with complete selection Guide. Workroom Manual (Recipes, References, Pricing) & CD-Rom Instruction



America Online Direct Mail Design & Packaging

- Including Illustration, photo enhance, Layout & Print Production





Direct mail, Sales Marketing, Promotional Design-concept to finished print production. For Radio City Music Hall, Event brochure, Direct mail, Promo Poster, StarWars, Pillsbury, Marketing Corporation of America

















Packaging Design

•Including Logos, Illustration , Image enhance ,Typography & Print Production



Packaging Design

Sales Marketing, Promotional

Design-for Givenchy
Fragance - kenneth cole
& Marc Jacobs





Sales Marketing, Promotional Design- concept to finished print production. For Kiss Cosmetic & Marketing Corp of America.





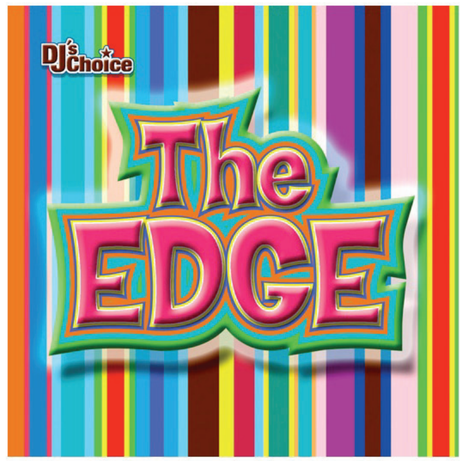


CD Cover Design: Client: (Turn Up the Music Company)

•Including Logos, Illustration , Image enhance ,Typography & Print Production





















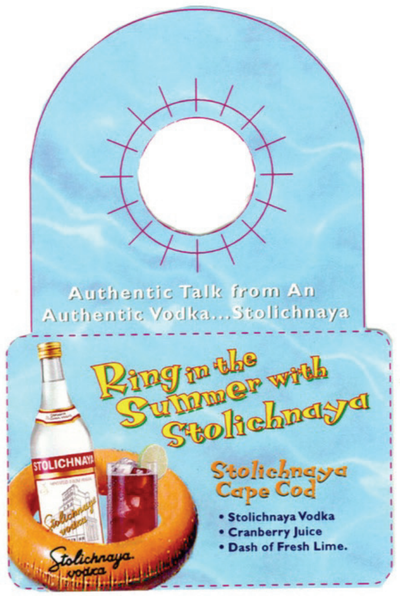




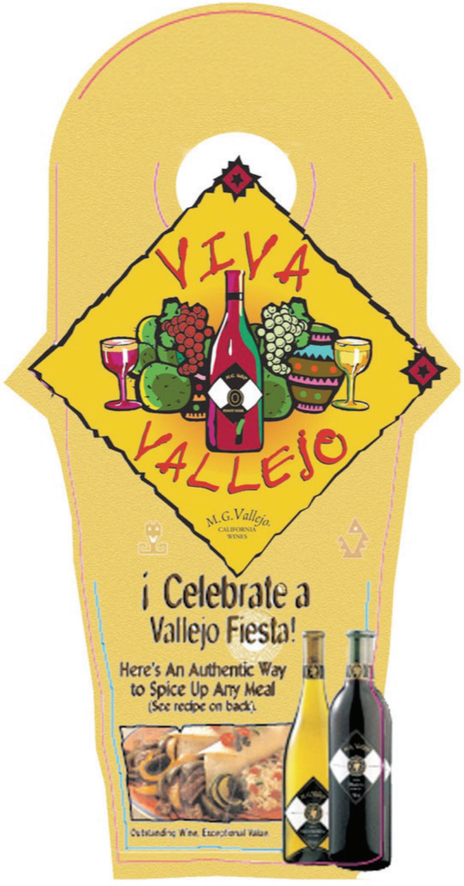
CD Cover Design: Turn Up the Music Company-Drew's Famous Party Music

•Including Logos, Illustration , Image enhance ,Typography & Print Production















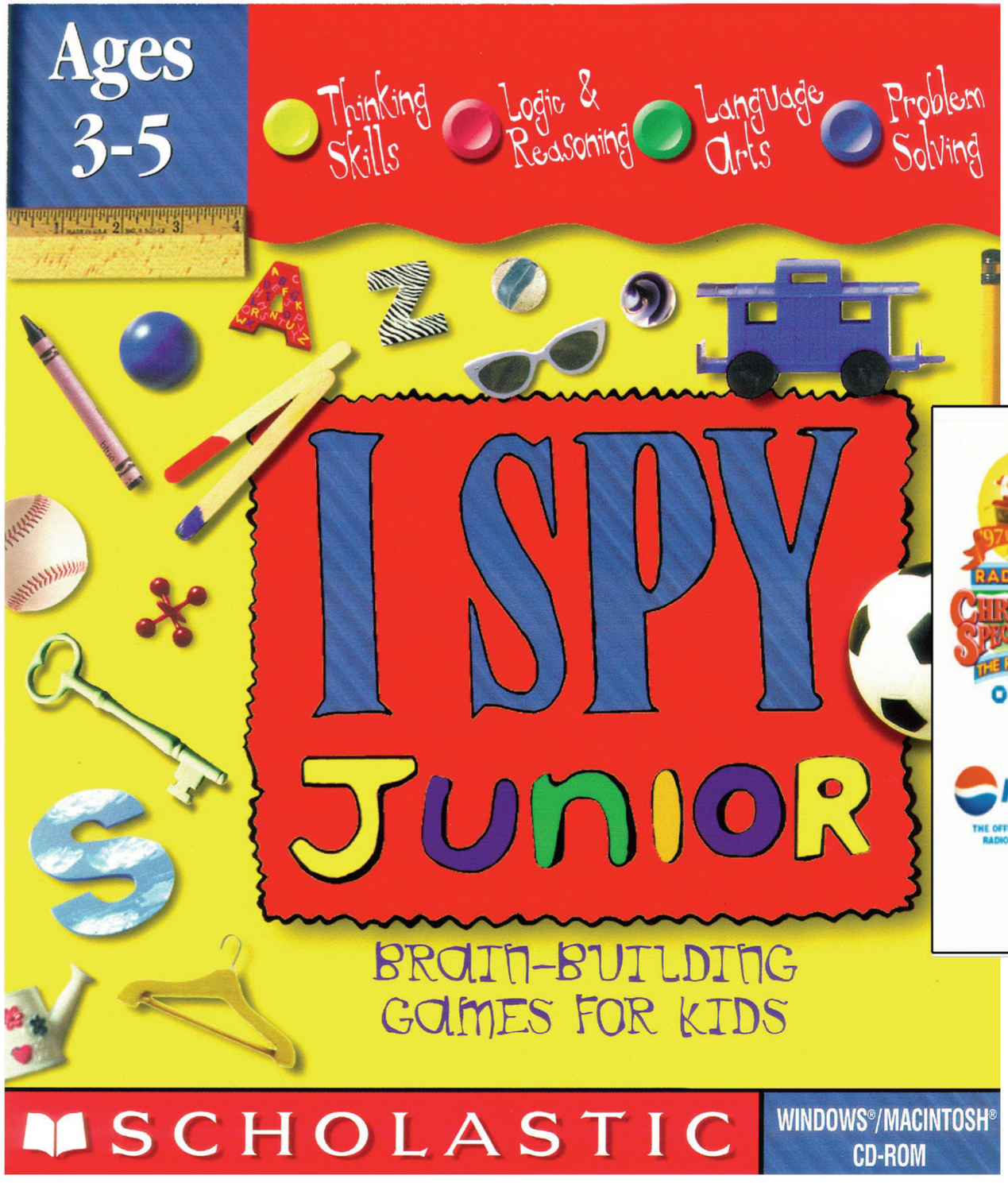


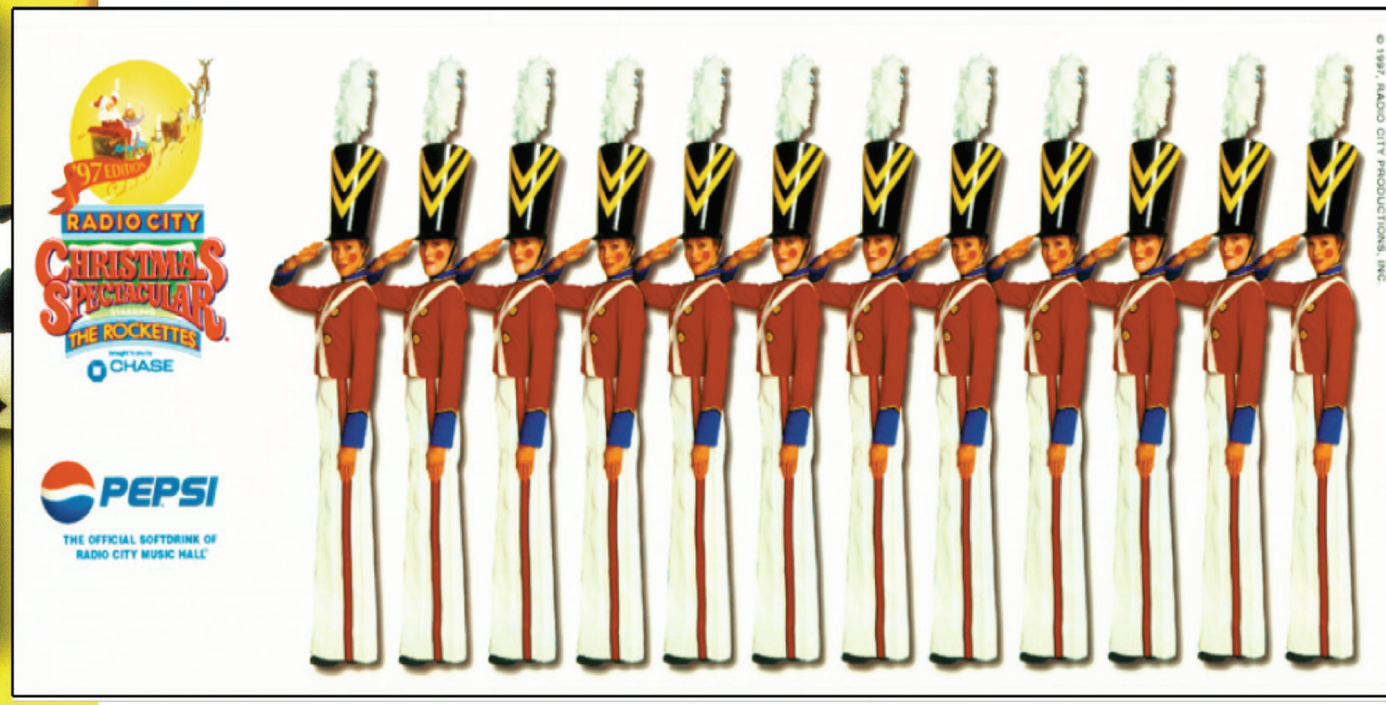




Packaging Design, Counter Card & Table tent

•Including Logos, Illustration , Image enhance ,Typography , Stock Photography & Print Production





Soda Vessel • for Radio City Music Hall

Packaging Design

•Including Logos, Illustration , Image enhance ,Typography & Print Production



Magazine Design

Layout design, Illustration, Photo Retouch,
Special effects & Production







Pillsbury Packaging & Sales Marketing Design

Layout design, Illustration, Photo Retouch, Special effects, Typographic & more



Self-Promotion

CELEBRITIES • Digital Art • Size: 204” x 84”

Exhibition Place: Chelsea Theatre at 23rd St, Bet 7th & 8th Ave, NYC

• Combination of Drawing & Computer art



Self-Promotion

Joy of coffee • Digital Art • Size: 84” x 36”

Exhibition Place: Chelsea Theatre at 23rd St, Bet 7th & 8th Ave, NYC

• Combination of Drawing & Computer art

interactive PAGE

2ND MAIN PAGE

ClicK here to enter
DON DESIGN STUDIO

ClicK here to enter
DC FASHION INC

after clicking
THIS PAGE
it will go to
next interface

interactive PAGE

DON DESIGN STUDIO:

* ABOUT US
* NEWS & MEDIA
* DESIGN SERVICES
* contact
* register with us

after clicking
THIS PAGE
it will go to
next interface

Design Services :

* graphic design
* interior design
* web design
* fashion design
* print & sales marketing
* painting & Digital art

UPLOAD YOUR ORDER/FILE
for large file, use ftp sire

after clicking
THIS PAGE
it will go to
next interface

Graphic Services :

* packaging design
* P.O.P/LARGE FORMAT design
* AD DESIGN
* LOGO DESIGN

after clicking
THIS PAGE
it will go to
next interface

interactive PAGE

DC FASHION INC:

* ABOUT US
* NEWS & MEDIA
* DC FASHION STORE
* DE LOVELY SPA
* contact
* register with us

after clicking
THIS PAGE
it will go to
next interface

DC FASHION STORE

* CLOTHING
* GIFT ITEMS
* JEWELRY

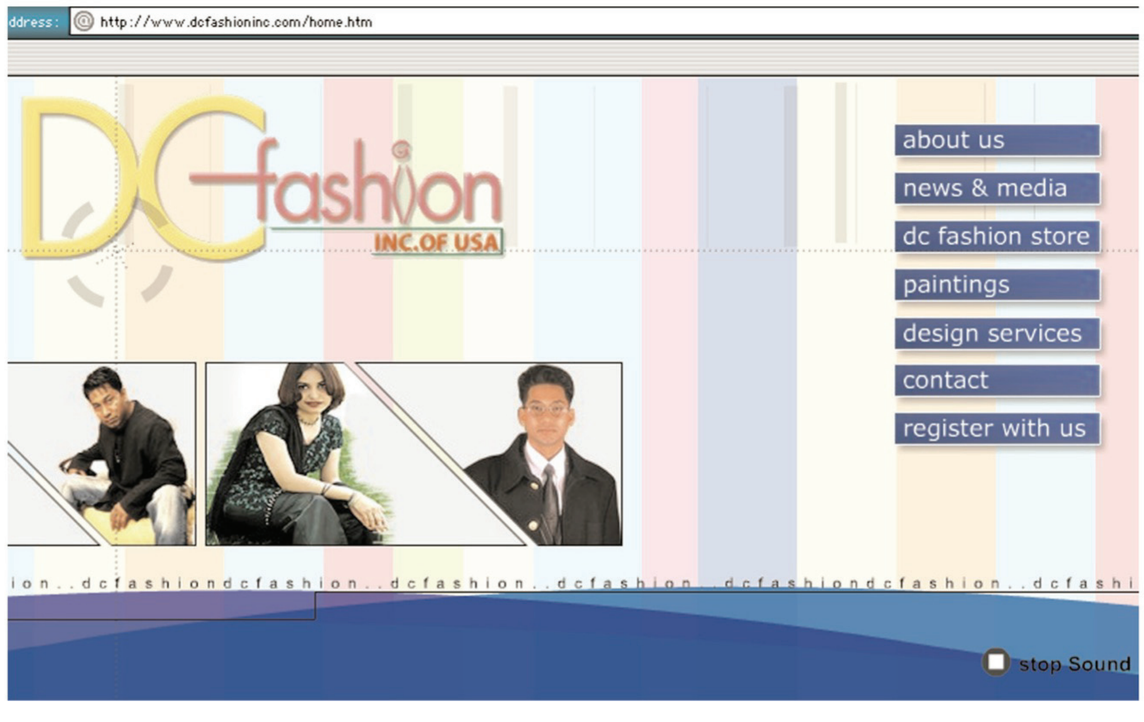
after clicking
THIS PAGE
it will go to
next interface

interactive PAGE

DE LOVELY SPA:

* ABOUT US
* NEWS & MEDIA
* SPA SERVICES
* contact
* register with us





http://www.dcfashioninc.com |
Website development including
interface design & Direction | Built in 2001



– Web Banner–





– e-mail blast–

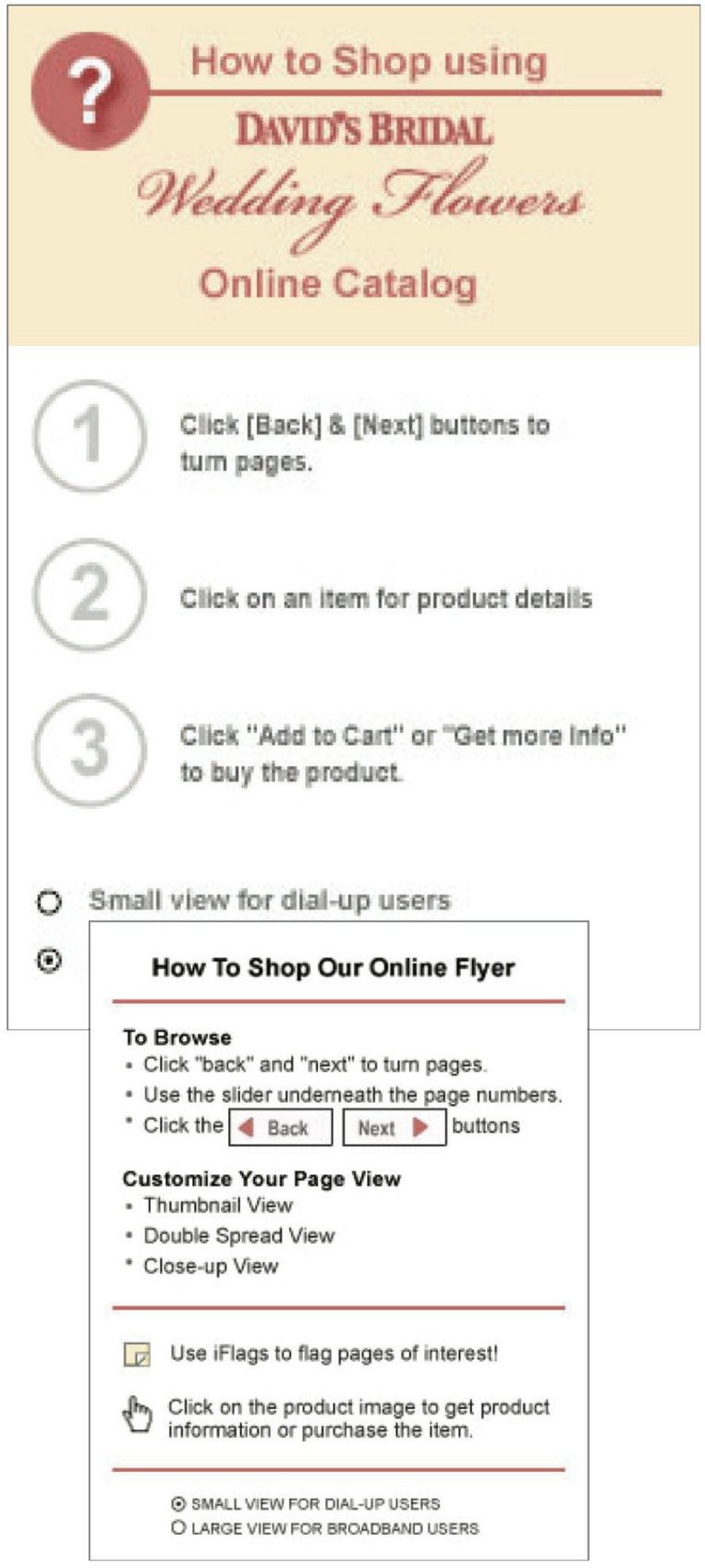


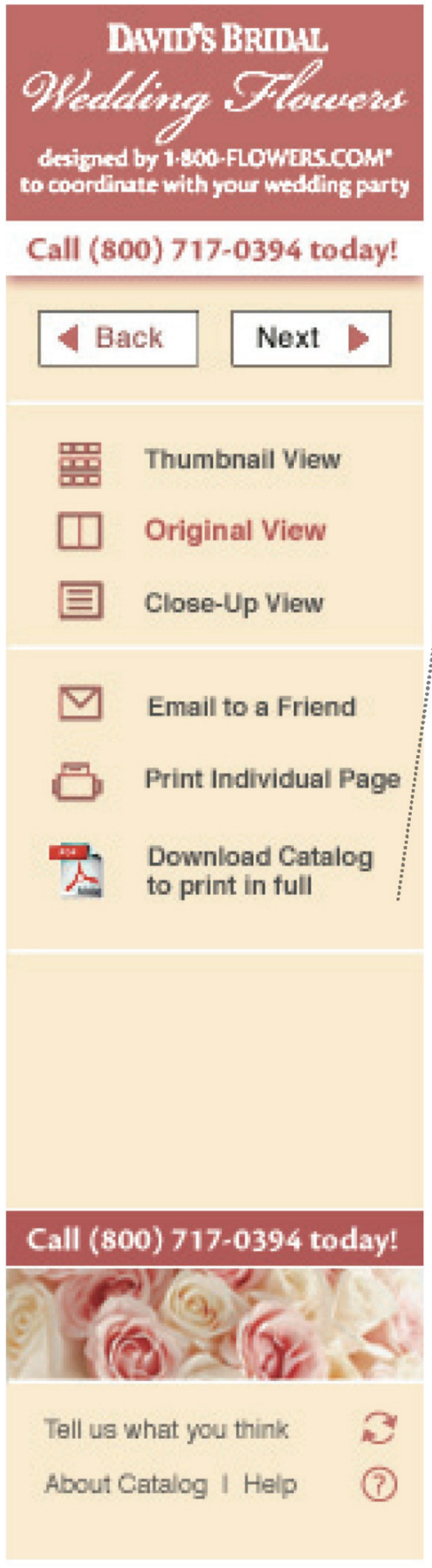




http://www.1800flowers.com | Web multiple banners, landing page, email blast, e-catalog & many more

– interactive e-catalog–











http://www.1800flowers.com |
Partnership David Bridal landing page, email blast, interactive e-catalog & many more

– TV Commercial Ad–





http://www.1800flowers.com | TV Commercial & iphone interface
Web multiple banners, landing page, email blast, e-catalog & many more

– iphone interface–





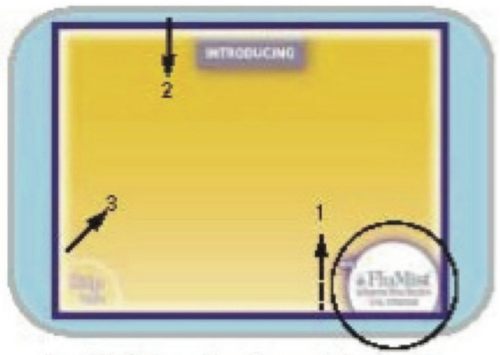
1



Screen starts with a FluMist background

All movement throughout animation should be accompanied by the sound effects

2



1st: FluMist Logo from bottom slides up & have dissolve effects or rotate in motion effects
2nd: Introducing Bar slides from top
3rd: Skin inter bay slides from the corner

7



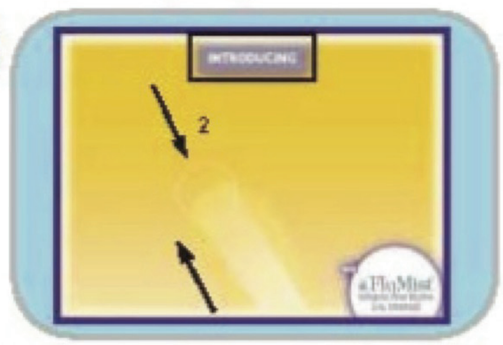
In this frame Illustration of Lady stay still
1st: Mist Glow slides from the bottom at 45 degree angle with softly spraying in & out effects
2nd: Dotted Circle grow from center & rotate glowing effects

8



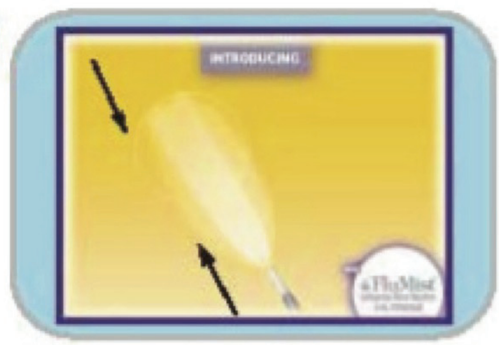
1st: Tyne Bay slides from the top
2nd: Tyne with arrow & Dotted Circle grow from the center

3



In this frame Introducing Bar have flash in & out effects
1st: Mist Glow slides from the bottom at 45 degree angle
2nd: Dotted Circle slide from angle & rotate & glow

4



In this frame Mist Glow is get bigger & spread glow mist more on the animation & Dotted Circle slide from angle, rotate & get bigger glow effects

9



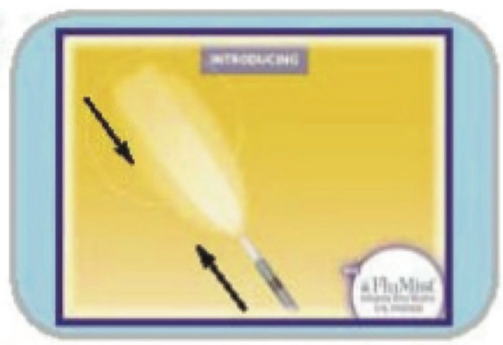
Mist Glow moves up & down with softly spraying in & out effects that is right on the nose.

10



In this frame all the dust inside the Inconstitute Constitute area have sprinkle effects.

5



In this frame Mist Glow is get much bigger & spread more glow mist on the animation & Dotted Circle slide from angle, rotate, get much bigger & glow more effects

6



Illustration of lady grow from 0% to 100% in a spinning motion from right side

11



Menu menu1 slide from the top with Dotted circle & settle into place.

12



Welcome grow from the center & rest of the text fade in & stay into place

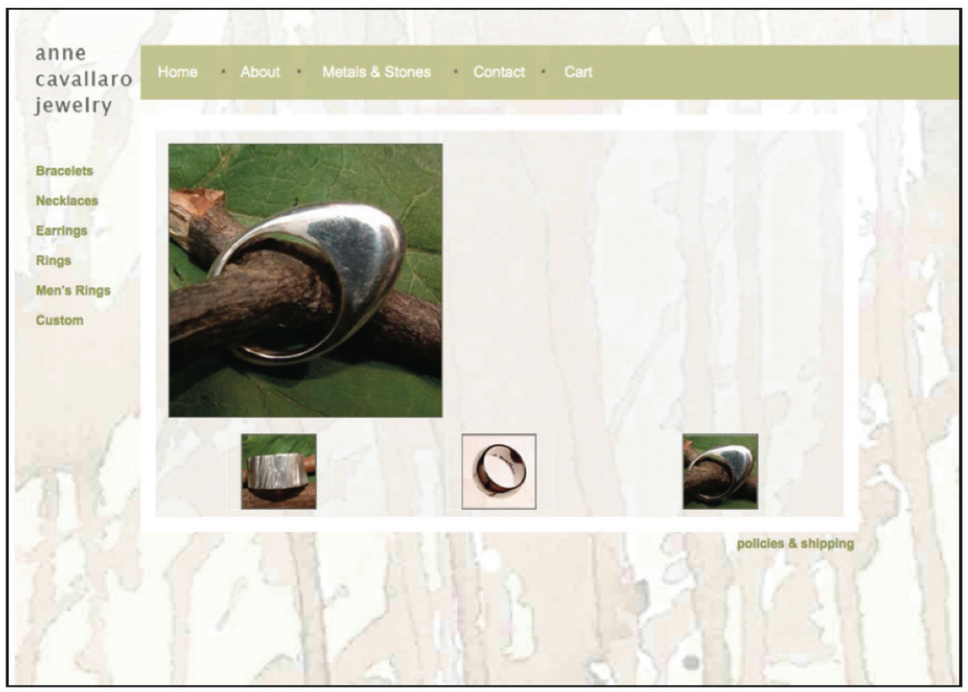
We should be able to see the interface build itself, not just appear already built. And all of this should not exceed 10 seconds.

Project # & Location	964_Med / location: Jose desktop (964_Med_Flumist_Interface)
Project name	FluMist (Interface build & Design)
Date / Designer	4/17/2003 - ArtDirector/designer: Don Chowdhury

Project # & Location	964_Med / location: Jose desktop (964_Med_Flumist_Interface)
Project name	FluMist (Interface build & Design)
Date / Designer	4/17/2003 - ArtDirector/designer: Don Chowdhury

http://www.annecavallaro.com | Product Web site Design

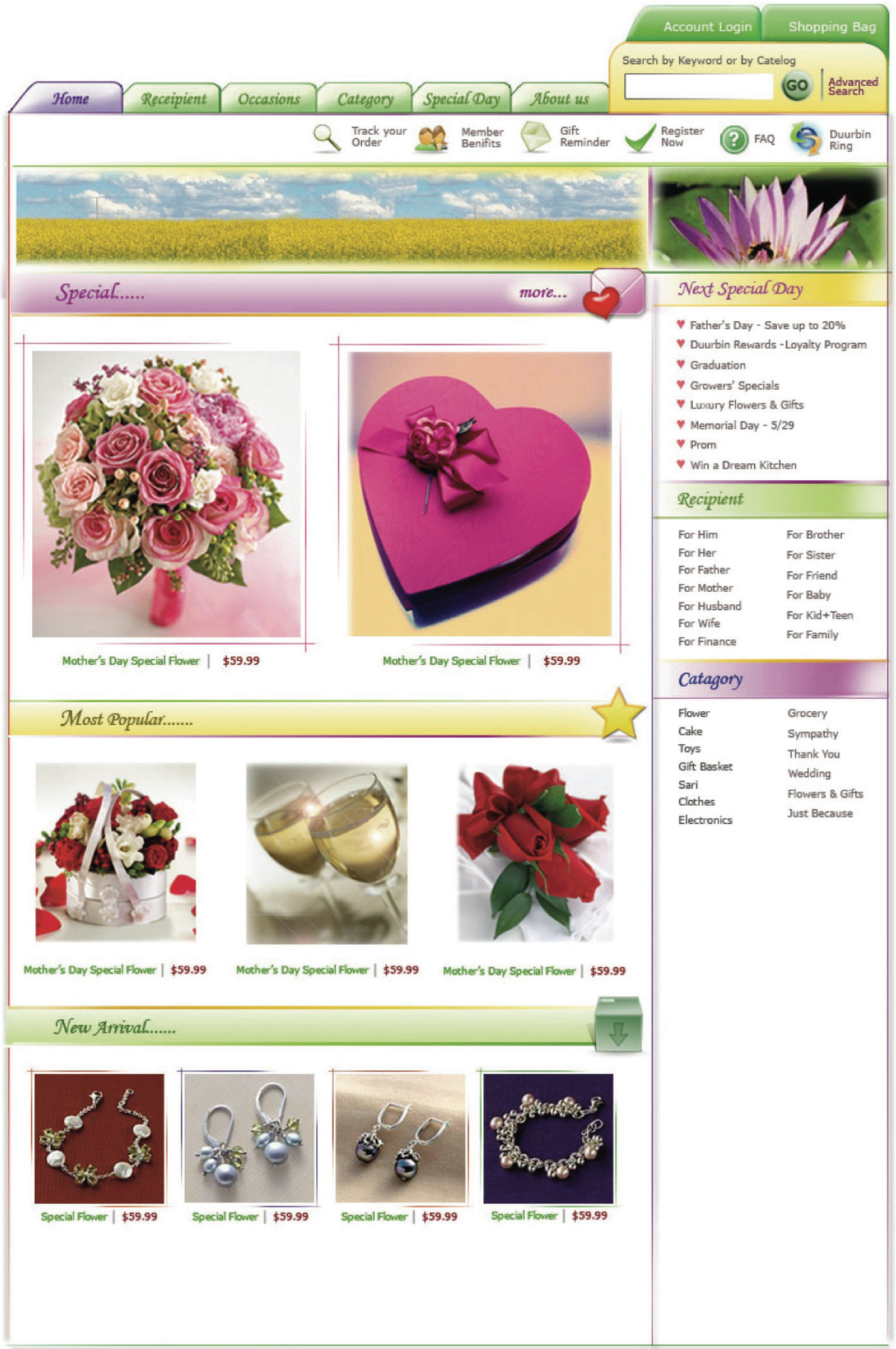




http://georgerussoassociates.com | Attorney's Web site Design



http://www.duurbin.com | complete e-commerce web site design with shopping cart & paypal



http//www.eutrition.com | e-commerce web site design- 1998
complete e-commerce web site design with shopping cart & paypal

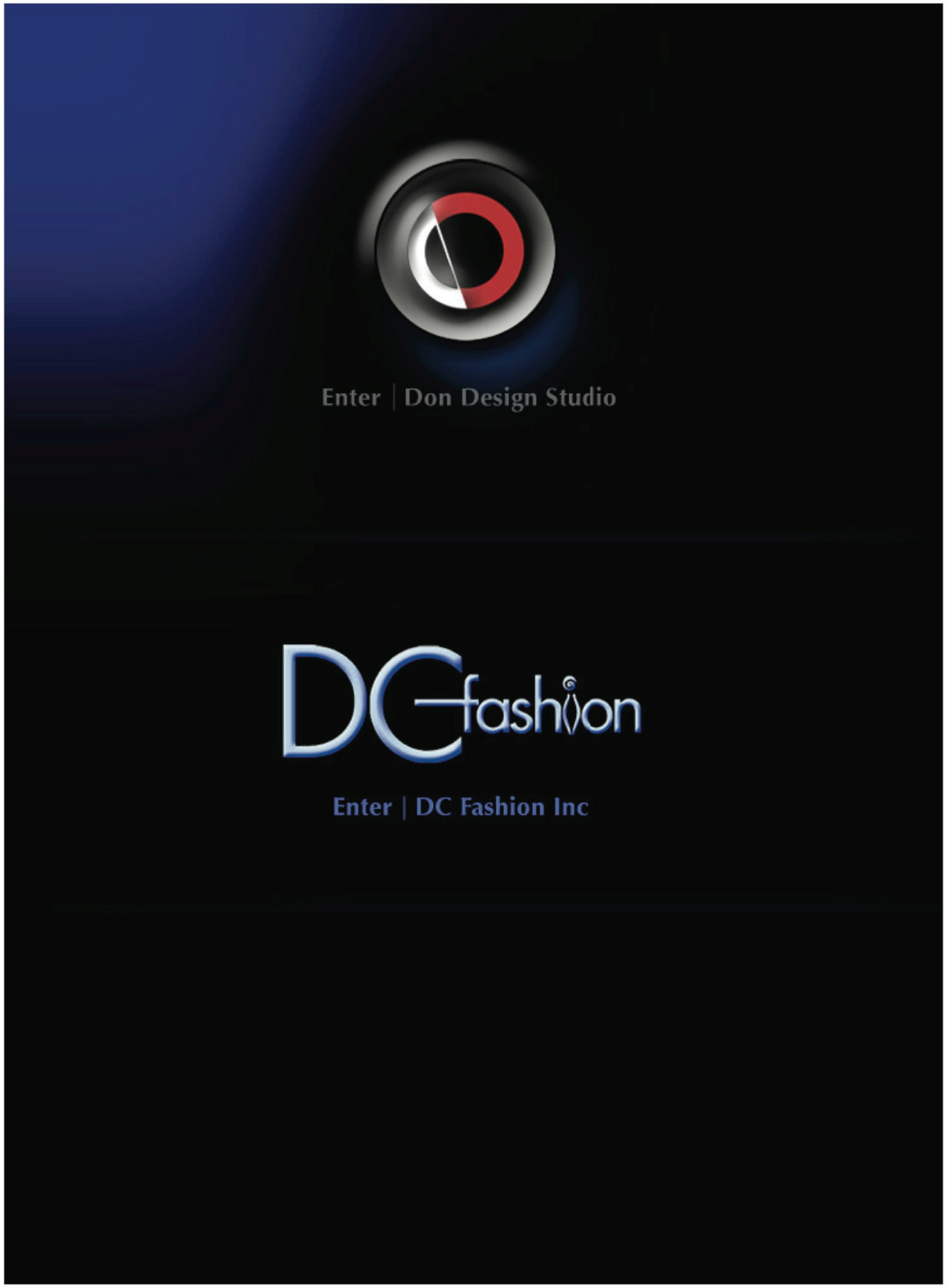


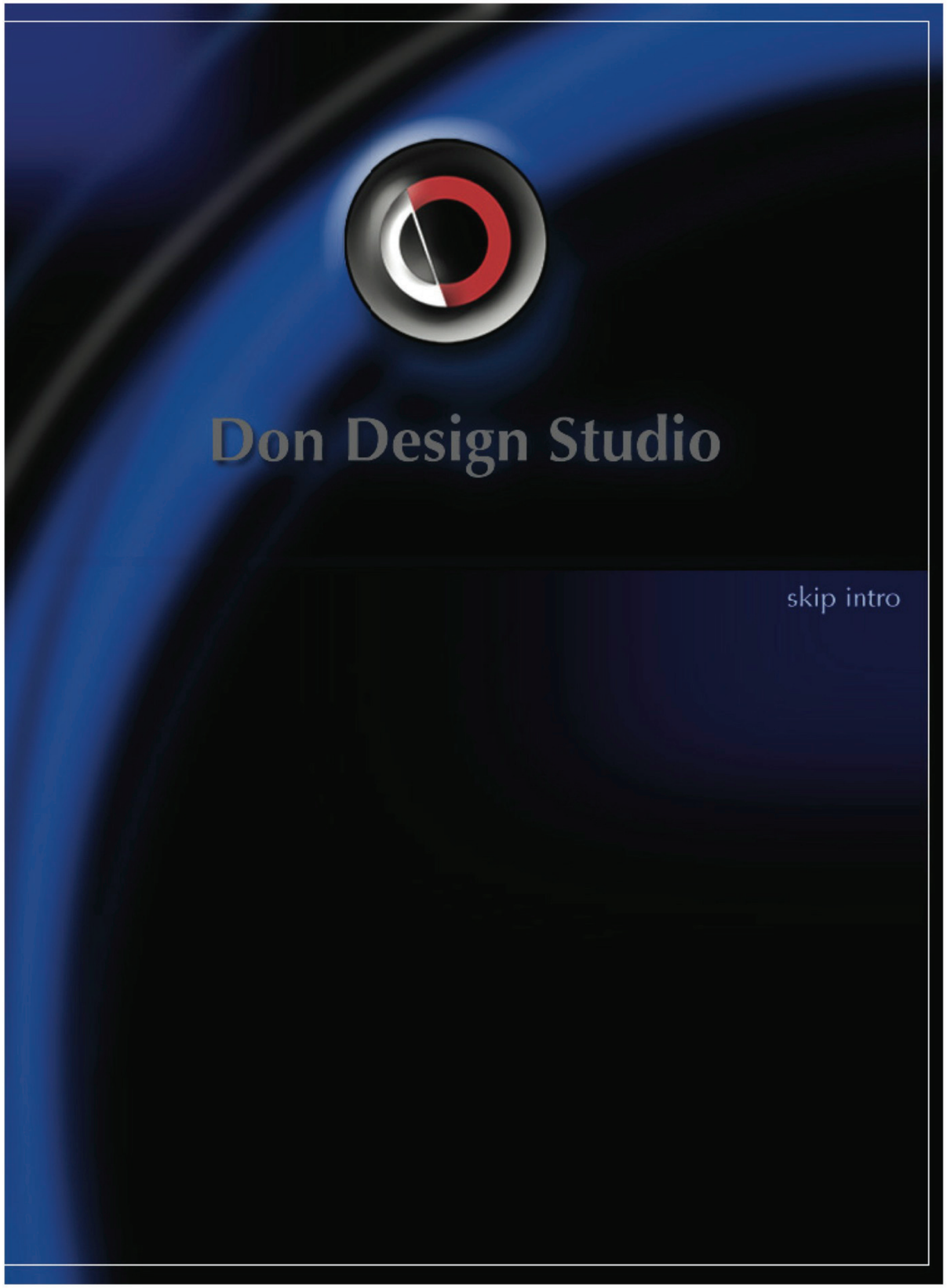
http://abc.go.com/ | Web Interface Design 2000











http://www.dondesignstudio.com | Website development including interface design & Direction

2009

GRAPHIC DESIGN USA

PRESENTS AN

AMERICAN PACKAGE DESIGN AWARD

TO

Don Design Studio

FOR

Bloomnet / 1-800-flowers.com

Retail Package Design with Selection Guide

Gordon D. Kaye

Gordon Kaye, Publisher

Rachel Goldberg

Rachel Goldberg, Awards Director

THE COMMUNICATOR AWARDS

Honoring creative excellence for communications professionals

2008

Award of Distinction

DON DESIGN STUDIO

DON CHOWDHURY - Owner/Designer

Award of Excellence

Outstanding Design Award-2008

Award of Distinction

Presented by:

INTERNATIONAL ACADEMY OF THE VISUAL ARTS