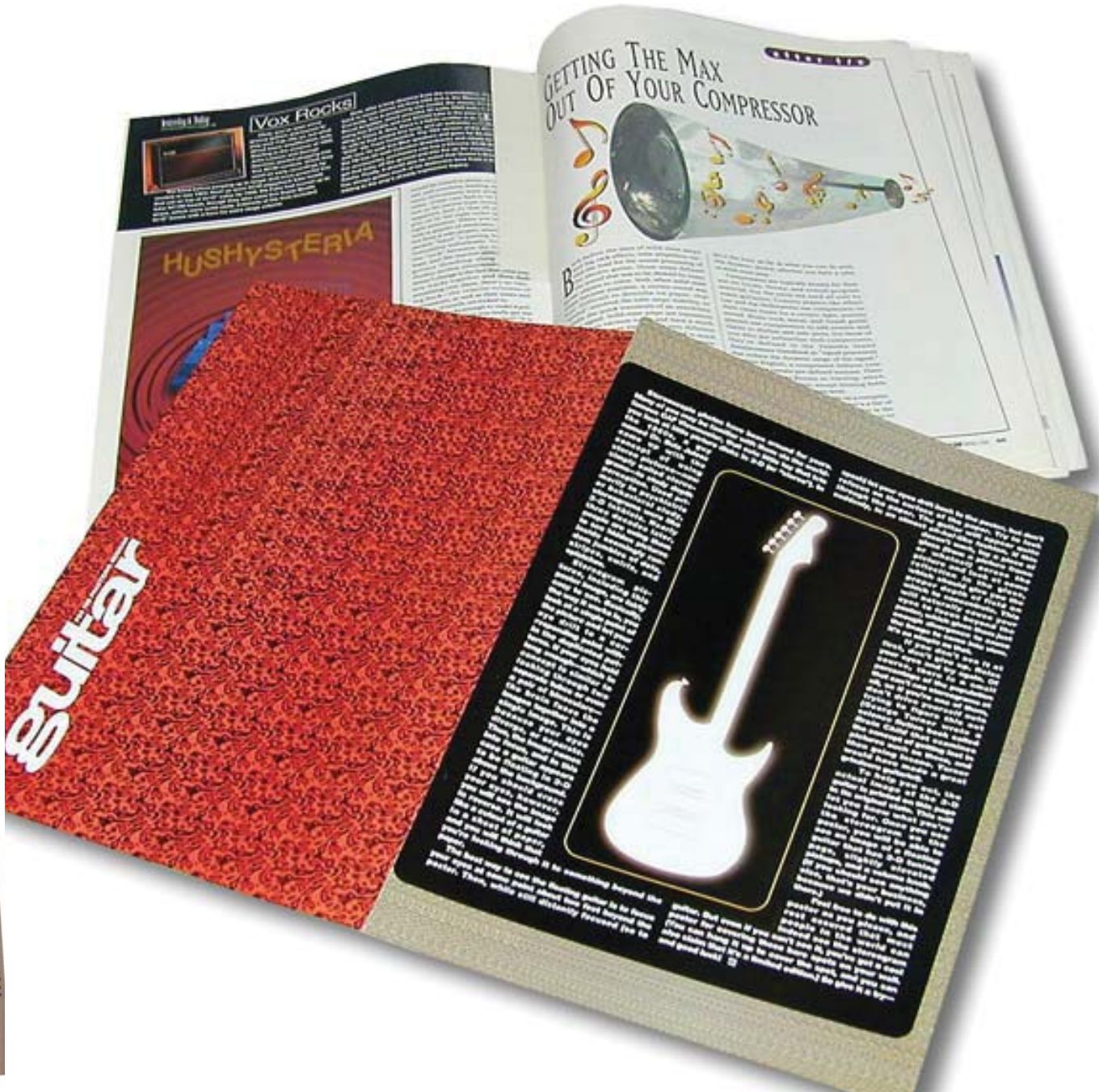




Guitar & Guitar Shop Magazine. Monthly Magazine. Layout, Illustration, Special effects, Pre-press, production and so on.

Guitar & Guitar Shop Magazine. Monthly Magazine.
Layout, Illustration, Prepress and so on.



sound ideas

Go GUITARISTS!



Okay, you've dragged your heels long enough—it's time to join the '90s and "go online." What's that mean? Simply that we citizens of the late 20th century now have a wonderful new means of communication—the Internet—a global computer network that allows anyone with a computer, modem, and telephone to join in and communicate with the world. We've now launched our own forum on CompuServe in partnership with our sister mag, GUITAR (GTPM). For with our sister mag, GUITAR (GTPM), you can join us there and read (or download) all can join us there and read (or download) all sorts of reviews, articles, and even musical sound files. Finally, readers can post messages, ask questions, and even communicate with one another, as well as with us. There are also sound files (called WAV files) to download, so you can hear someone wailing on the guitar right on your computer—with heavy crunch tone! By the way, you'll also have access to the other bulletin board forums, news, and entertainment services offered by CompuServe, as well as being able to send e-mail to people on the Internet and services like America On-line.

So how do you get hooked up to CompuServe? Just call (800) 524-3388, extension 548, and as one of our readers, you'll be entitled to a free introductory membership and \$15 worth of free connect time. Once you're all hooked up, and have your own address and password, just type GO GUITARISTS and you'll zip right into our forum. And as some of you have already been doing, you can send us e-mail letters, which we answer as fast as our far little fingers can type. Better still, post a note on our electronic bulletin board and strike up a friendship with another guitarhead. You can also invite other folks visiting the forum at the same time to have a conversation. It's very easy and spontaneous thing to do. Plus, we're always around to answer questions, such as when the next Van Halen album will be released or how much your '73 Les Paul Standard you can find the answer.

So in all, GO GUITARISTS is not just us writing and you reading, but us actually communicating with each other through our modems via e-mail and bulletin board messages. To visit, here's our on-line address:
CompuServe: GO GUITARISTS
Internet: 74774.2131@compuserve.com

Got all that techno-babble? I know it's a little daunting at first—even I was nervous at first—but actually, going on-line is so easy you'll be amazed that you waited this long to do it. It's also quite addictive (okay, I admit it, I've become an e-mail junkie. Gk, the shame of it all). So what are you waiting for. Just dial us up and stop by the Shop for some guitar talk. We love hearing from you. And don't worry, we still dig getting regular letters from you through regular "snail mail," too. See you on the 'Net.

au reverb

Pete Brown

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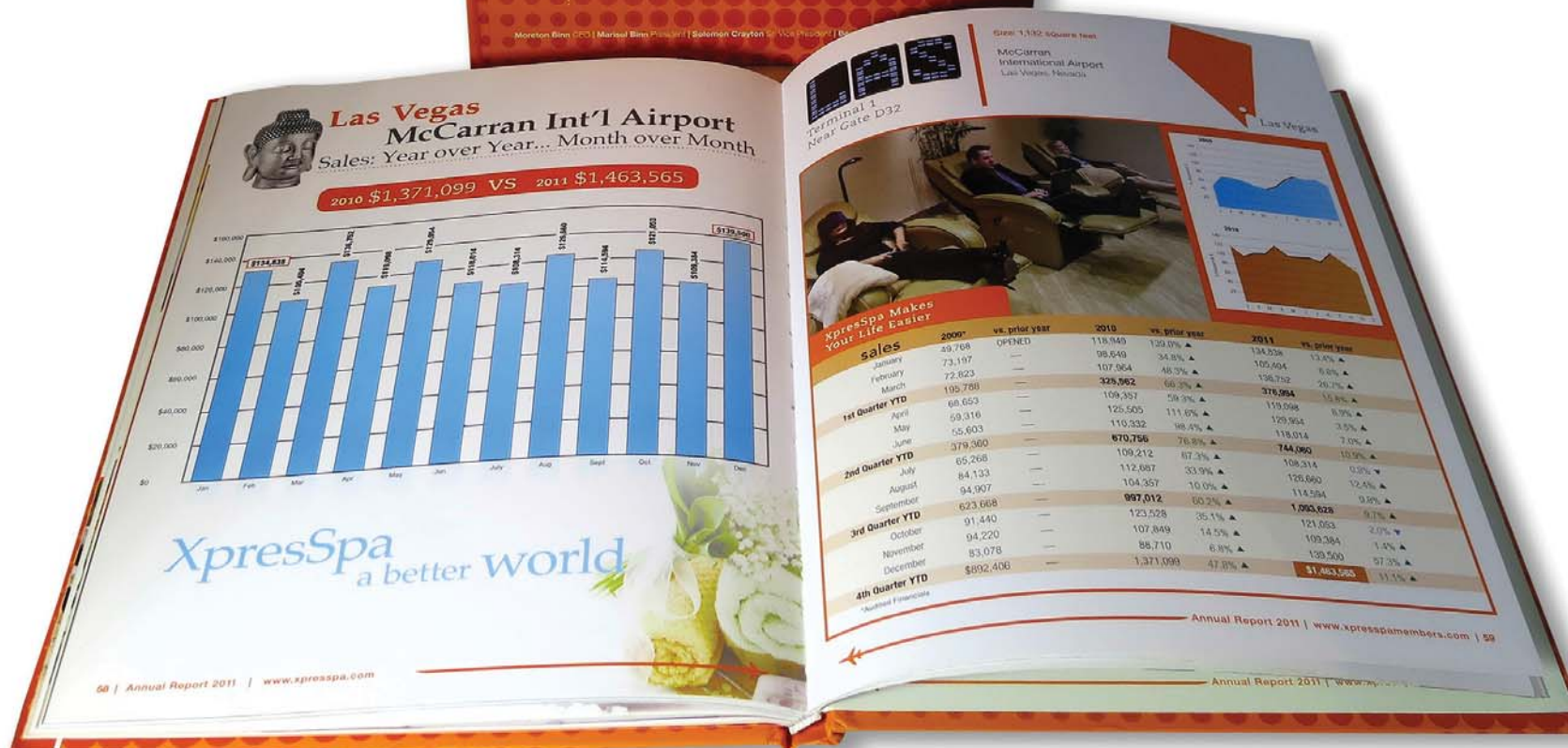
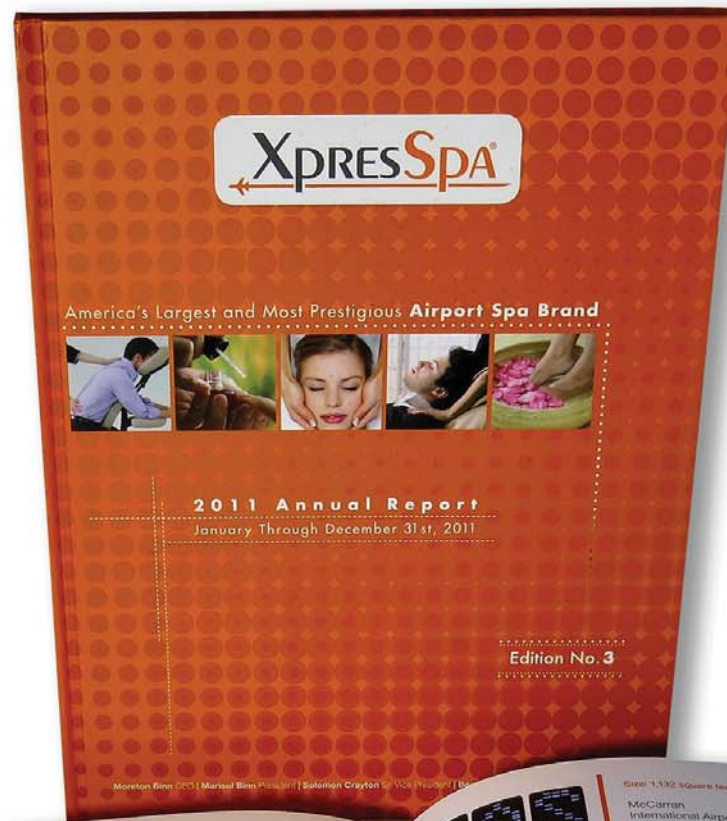
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XpresSpa (New York head office): Annual report design from A to Z. From Concept development to Finished Print production. Illustration, Chart, Graph, Media Kit, typographic, research data spot varnish, emboss, other printing effects, including Direction given to Hong Kong printer.



Growing Demand for Spa Services

Consumers' focus on health and wellness and the trend toward affordable luxury have resulted in explosive growth in the demand for Spa services. The spa industry is one of the largest domestic leisure industries. According to the International Spa Association's ("ISPA's") 2010 U.S. Spa Industry Study, more than 21,000 spas across the United States generated total revenue of \$13.1 billion in 2010. The spa industry is also one of the fastest growing segments of the leisure industry. According to the same ISPA report, the number of spas in the U.S. increased from 4,140 in 1999 to 20,610 in 2009, and total spa revenue increased at a compound annual rate of 11% during that time period.

XpresSpa's management believes that the airport

is the ideal environment in which to capitalize on these broader consumer trends. Airport passengers are often looking for ways to convert dwell time into productive time. Dwell time has increased over the last several years given unpredictable security wait lines and the difficulty of managing flight delays resulting from increased air traffic, particularly at domestic hubs with numerous connecting flights, quick runway availability and inclement weather. XpresSpa's treatments are the perfect antidote for the stress of air travel, which broadens the Company's appeal beyond traditional spa goers. In fact, according to a customer survey, 19% of the Company's customers have never had a massage prior to visiting an XpresSpa location.



Source: ISPA 2010 U.S. Spa Industry Study



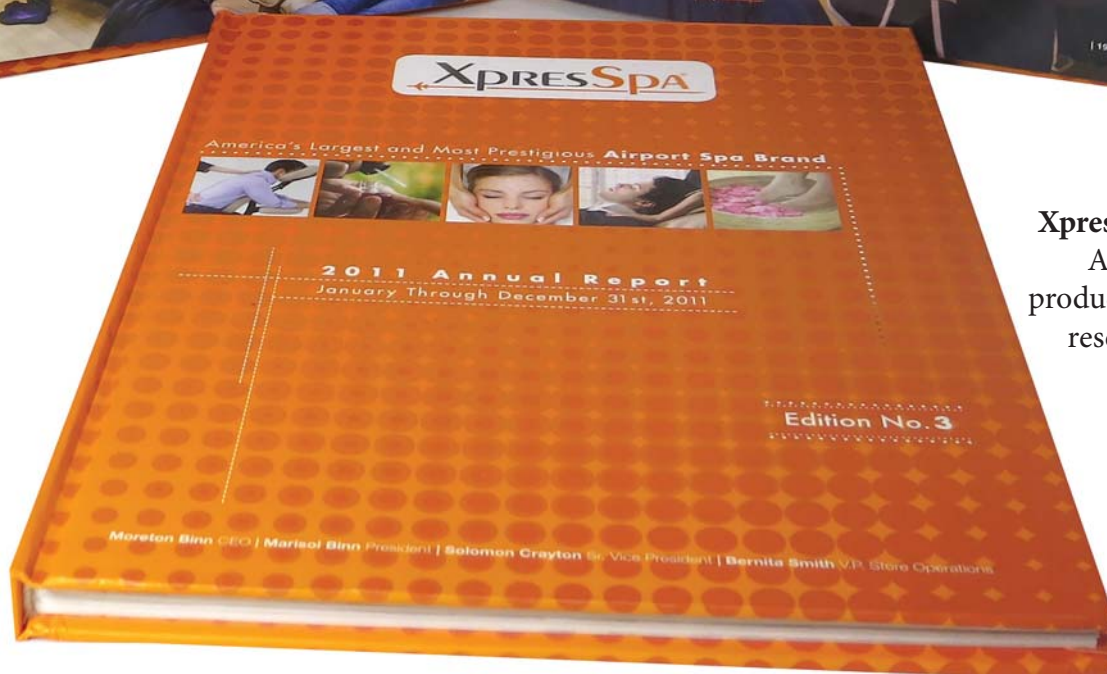
Proven format with superior financial metrics generates compelling four-wall unit economics.

XpresSpa management has optimized the store operating model and convincingly demonstrated that its format can be extended profitably in all markets in which it operates. XpresSpa's locations are very productive at the top line, with average sales per square foot at \$986 in fiscal 2010 and an average transaction per customer of over \$43. Given the positive market trends described above and the Company's increasing National Brand Equity, XpresSpa has been consistently able to generate positive same store sales growth—even through the economic and travel downturn—as reflected in the graphic below: Sales per Sq. Ft. and Same Store Sales Growth. All of the Company's

locations produce a positive operating cash flow. Even though labor intensive, the four-wall cost structure is highly variable, yielding a stable degree of consistency. Given its consistent performance across the United States for 9 years there is significant visibility, that XpresSpa has solid proven experience into new store unit economics. On average, there is a typical, upfront investment of approximately \$600K per 1,000 sq. ft. facility that is budgeted for each new store construction and build-out.

Keep in mind, the Company needs to bring water and drainage to their locations for manicures and pedicures as well as for their new Salon services.

Sales per Sq. Ft. and Same Store Sales Growth



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America's Largest and Most Prestigious Airport Spa Brand

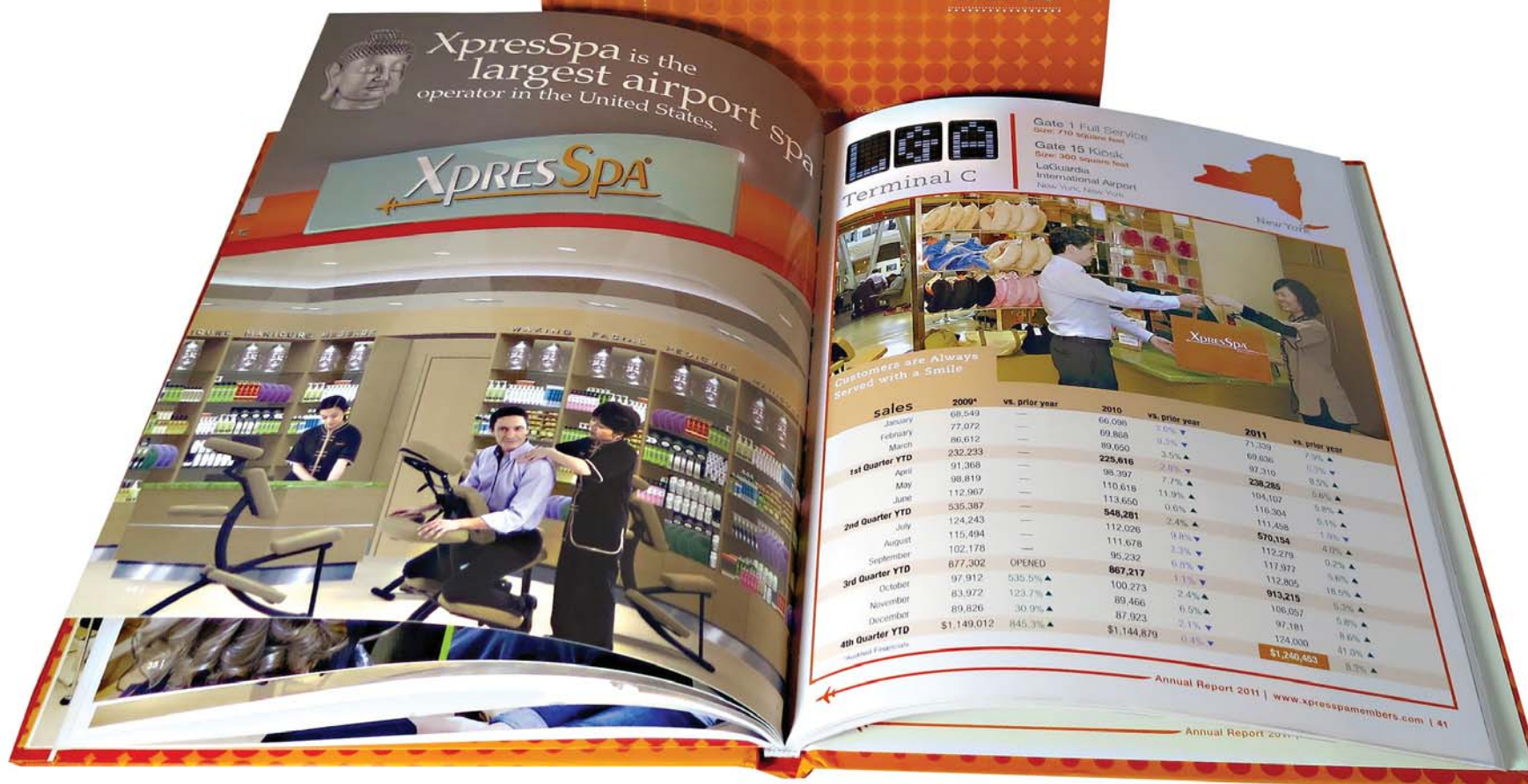


2011 Annual Report
January Through December 31st, 2011

Edition No. 3



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Educational for Briarcliff College.
I used to teach Graphic Design in
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to Finished Print production.
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General Care Tips



Mixed Bouquets & General Flower Care

Follow these simple tips from our floral experts to ensure the full enjoyment of your mixed bouquet of flowers.

- 1) Fill a clean vase 1/2 full with fresh cool tap water and add 1 packet of flower food.
- 2) Cut 1 inch off the stems under running water and immediately place in vase.
- 3) Re-cut stems, change water and add second packet of flower food on day 5.
- 4) Keep flowers away from drafts, direct sunlight, and excessive heat or cold.



Flower care tips

Easy care steps for your fresh flower bouquet

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Plant care tips

Easy care instructions for your Plant

General Care Tips

- Always slowly water your plant over a sink to avoid water damage, especially if the pot has drainage holes, and allow water to drain before returning to decorative container.
- Keep plant away from drafts, excessive heat or cold, and—unless required—direct sunlight.
- Check water levels regularly as directed.
- Be careful not to overwater.
- Be sure to protect the surface on which your plant rests.



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Caring for Your New Monrovia Plant

1. Congratulations on receiving this special gift! The plant has arrived in a young, budding stage, and with proper care will develop into full, spectacular beauty.
2. **OPEN THIS GIFT OUTSIDE.** The plant's natural soil blend contains living microorganisms called mycorrhizae, a natural fungus that will maintain the disease resistance and fertility of your garden ecosystem by strengthening root growth, stimulating nutrient and water uptake and reducing transplant shock.
3. This plant has been uniquely selected for your garden or for displaying on a terrace or patio. To plant this gorgeous gift in a garden, please follow the Monrovia care instruction tag attached to your plant. If placing the plant in a container, please follow the below steps to ensure full enjoyment.

Five Tips for Successful Container Planting

Container selection: Select a container that is slightly larger than the Monrovia growing for your plant has arrived in. You may have already received a decorative container as a special addition to your gift.

1. Add at least a 1" layer of gravel or lightweight foam-dissolving packing peanuts to the bottom of your chosen container before adding soil. Choose a quality potting soil that is light, sandy and drains quickly but does not contain too much woody matter.
2. Remove the green Monrovia growing pot, and set the soil surface of the plant at least an inch below the top rim of your new decorative container. This will provide ample area for water without overflowing.
3. Never prune roots to fit into a pot. If roots become visible, it is time to transplant your Monrovia plant into a larger container.
4. Fill the empty space surrounding the plant inside the container with potting soil and then add top dressing, such as small stones, Spanish moss, or other surface material for moisture retention mulch on top of the planted soil.
5. Set your saucer and newly potted container place in its preferred light exposure on a terrace or patio. Please use your attached Monrovia care instruction tag to help you decide if it requires sun or shade, and keep the tag as a handy aid. Lastly, water thoroughly and enjoy!



Blooming Plants - General Care

The same general care instructions may be followed for all the blooming plants featured here, including Persian Violet, African Violet, Hibiscus, Mum (short for Chrysanthemum), and Mini Plants. Bloom colors may vary and may arrive in bud form, ready to bloom.

Water | The soil should be kept moist but never soggy. Allow the soil to dry out slightly between waterings. Remove the plant from the decorative container each time you water to allow for drainage. Slowly add water until it runs out the drainage holes at the bottom of the pot. To prevent the soil from becoming soggy, pour out any excess water that collects in the plastic after watering. Do not allow plant to sit in water for extended periods of time. Be sure to protect the surface on which your plant rests.

Light | Bright indirect light.

Care Tip | Violets: Once you find a place for the violet, make it permanent. Violets do not like to be moved around. To keep your violet looking healthy and vibrant, avoid getting water on the leaves.









Care Instructions Booklet & Insert Design
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Pharmaceutical Healthcare Design:
A progressive Therapy with various data,
Chart, graph, Tab, Pocket with pull up tab
and insert, data input and many more...

REQUIP
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A Progressive Therapy
for a Progressive Disease

In the treatment of Parkinson's disease

For patients like Edward living with Parkinson's disease, it's the simple tasks that are important, like helping to fix his granddaughter's bike.

Safety and effectiveness in the pediatric population have not been established.

Parkinson's Disease:
A Long-Term Condition...

Most patients diagnosed with PD will live with the disease for many years.

Long-term treatment of PD is associated with motor complications, such as dyskinesia.

Risk factors for dyskinesia and motor fluctuations:

- Higher doses of L-dopa
- Longer duration of L-dopa therapy

Nearly 40% of patients suffer from motor complications within 5 years of treatment with L-dopa.

...That Requires a Long-Term Treatment Strategy

Dyskinesia can be a major source of functional disability...

Impact of dyskinesia on PD patients:

- 61% impacted ability to walk (n=254)
- 44% affected ability to talk (n=254)
- 38% interfered with ability to dress (n=254)

...and can have an emotional impact**

- 56% were embarrassed by their dyskinesia (n=254)
- 52% believed their dyskinesia embarrasses others (n=254)
- 32% avoided social interaction because of their dyskinesia (n=199)

*Statistical results from an online survey of 254 unselected respondents who signed on to the National Parkinson Foundation Web site between September 11, 2001 and April 11, 2002. Survey participants were self-selected as having Parkinson's disease.

Adjunct Therapy With **REQUIP**
Helps Reduce L-dopa Dose

Lower L-dopa doses may reduce the risk of developing motor complications, such as dyskinesia.

- Prescribing REQUIP as an adjunct to L-dopa may reduce the need to add further L-dopa.
- Adjunct therapy with REQUIP allows for a gradual decrease in the concurrent L-dopa dose.

Reduction of daily L-dopa dose in patients treated with L-dopa + REQUIP

-242 mg/day
reduction from baseline (n=64)

31%
reduction in L-dopa dose

*Mean daily dose of L-dopa at baseline: 758 ± 422 mg (REQUIP + L-dopa) and 843 ± 517 mg (placebo + L-dopa).
†Includes those patients with reductions due to adverse events.
‡Data from a 6-month, double-blind, multicenter, randomized, placebo-controlled trial of REQUIP as adjunct therapy with supplemental L-dopa in patients with Parkinson's disease. Hoehn & Yahr stage 3-4 at baseline. The primary endpoint was a 20% reduction in awake time "off" and a 20% reduction in total daily L-dopa dose between baseline and final visits.

■ Adding REQUIP reduced L-dopa dose by 191 mg more than placebo (-242 mg/day [n=64] vs -51 mg/day [n=54], P<0.001).

Adjunct Therapy With **REQUIP**
Helps Reduce Motor Fluctuations

Use REQUIP as an adjunct to L-dopa to decrease "off" time.

Reduction from baseline (hours) in weekly awake time spent "off"

L-dopa + REQUIP (n=90)	L-dopa + placebo (n=53)
13.0 Hours	5.5 Hours

†Data from a 6-month, double-blind, multicenter, randomized, placebo-controlled trial of REQUIP as adjunct therapy with supplemental L-dopa in patients with Parkinson's disease. Hoehn & Yahr stage 3-4 at baseline. Data represent primary mean reduction in time spent "off" when taking L-dopa and REQUIP vs taking L-dopa and placebo. Weekly awake time spent "off" was calculated from the mean change over 2 days at baseline and end of treatment.

Safety and effectiveness in the pediatric population have not been established. REQUIP has been associated with sedating effects, including somnolence, and the possibility of falling asleep while engaged in activities of daily living, including operation of a motor vehicle. Syncope or symptomatic hypotension may occur more frequently during initial treatment or with an increase in dose. Hallucinations may occur at any time during treatment. REQUIP may potentiate the dopaminergic side effects of L-dopa and may cause and/or exacerbate pre-existing dyskinesias.

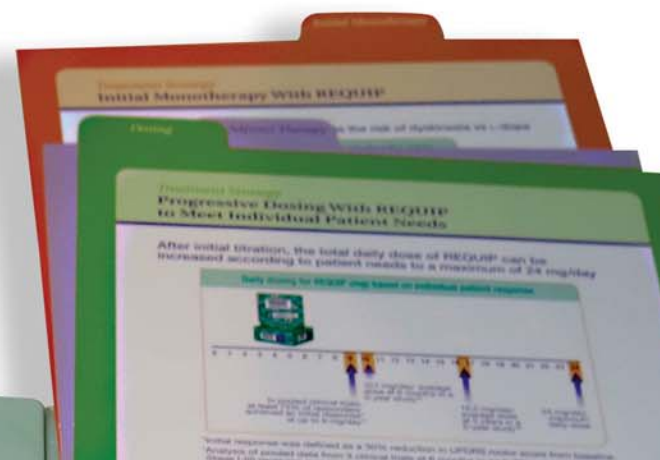
REQUIP
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In Parkinson's disease...

Proven Safety and Tolerability Profile

Long-term therapy with REQUIP
is generally well tolerated¹

The 5 most common adverse events occurring
with REQUIP in a 5-year comparative clinical trial^{1,2}

ADVERSE EVENT	REQUIP (± added L-dopa)		L-dopa (± added L-dopa)	
	Adverse Event	Withdrawals	Adverse Event	Withdrawals
Nausea	49%	3%	49%	6%
Somnolence	27%	1%	19%	0%
Insomnia	25%	0%	24%	0%
Parkinsonism aggravated	22%	3%	20%	3%
Dyspepsia	21%	0%	17%	1%

- No statistically significant difference in the incidence of emergent neuropsychiatric adverse events¹
- In this study, the incidence of hallucinations was greater with REQUIP (17%, n=31/179) than with L-dopa (6%, n=5/89).¹ Hallucinations may occur at any time during treatment
- The percentage of patients remaining in the study was comparable for REQUIP and L-dopa over 5 years¹

Patient Profiles

REQUIP has been associated with sedating effects, including somnolence, and the possibility of falling asleep while engaged in activities of daily living, including operation of a motor vehicle. Syncope or symptomatic hypotension may occur more frequently during initial treatment or with an increase in dose. Hallucinations may occur at any time during treatment. REQUIP may potentiate the dopaminergic side effects of L-dopa and may cause and/or exacerbate pre-existing dyskinesias.

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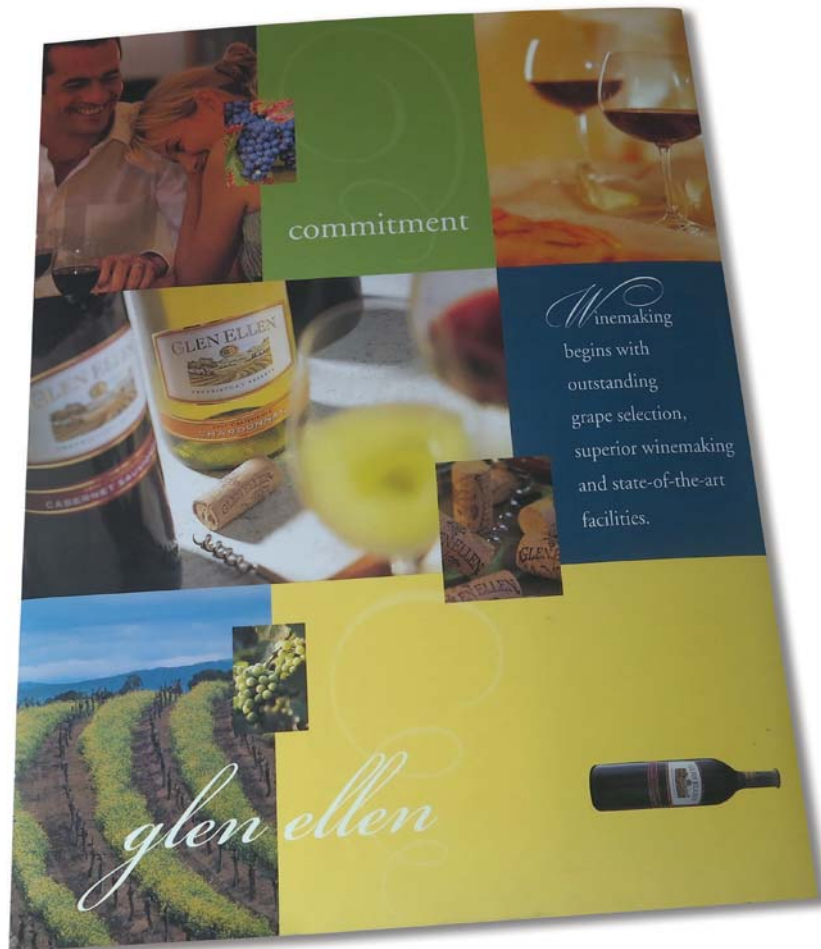
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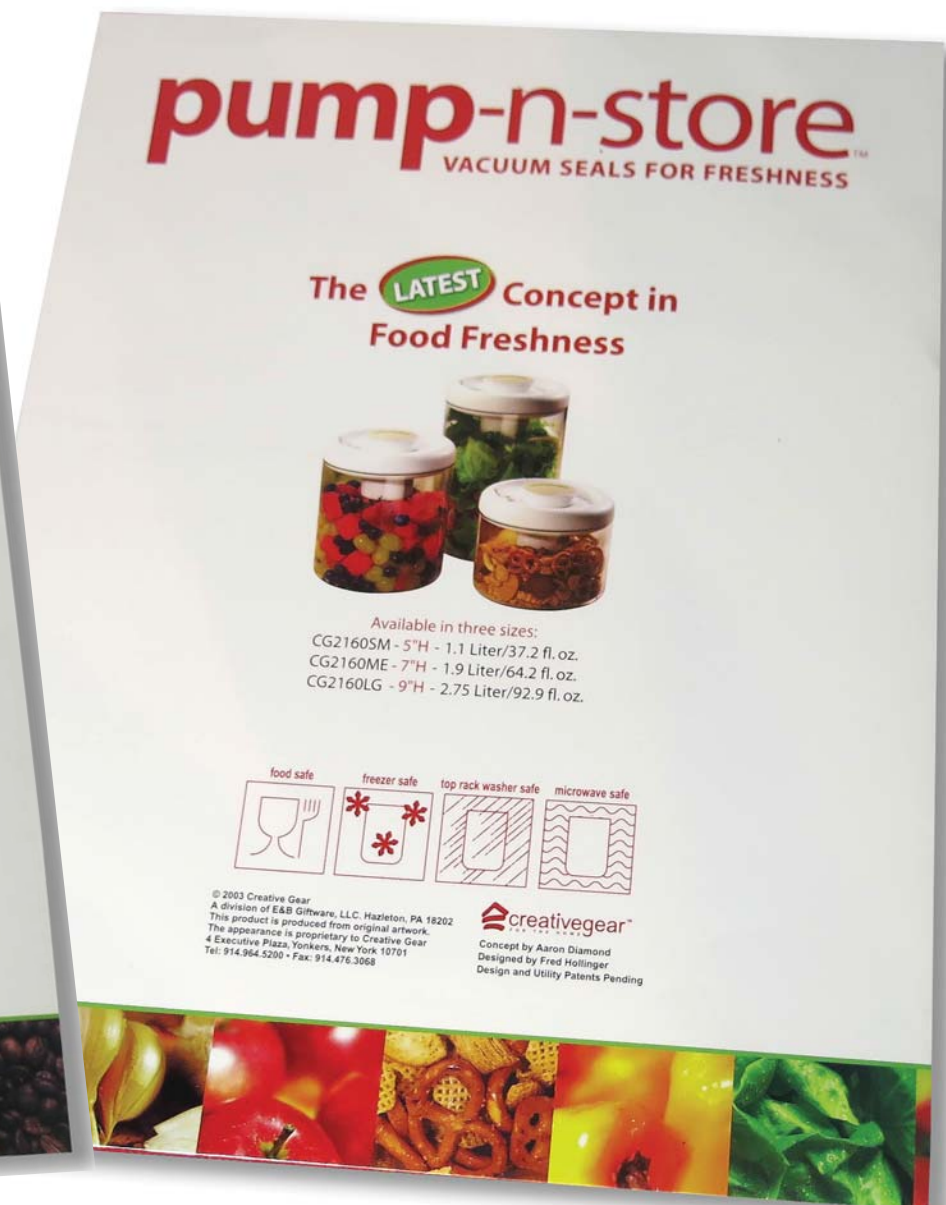
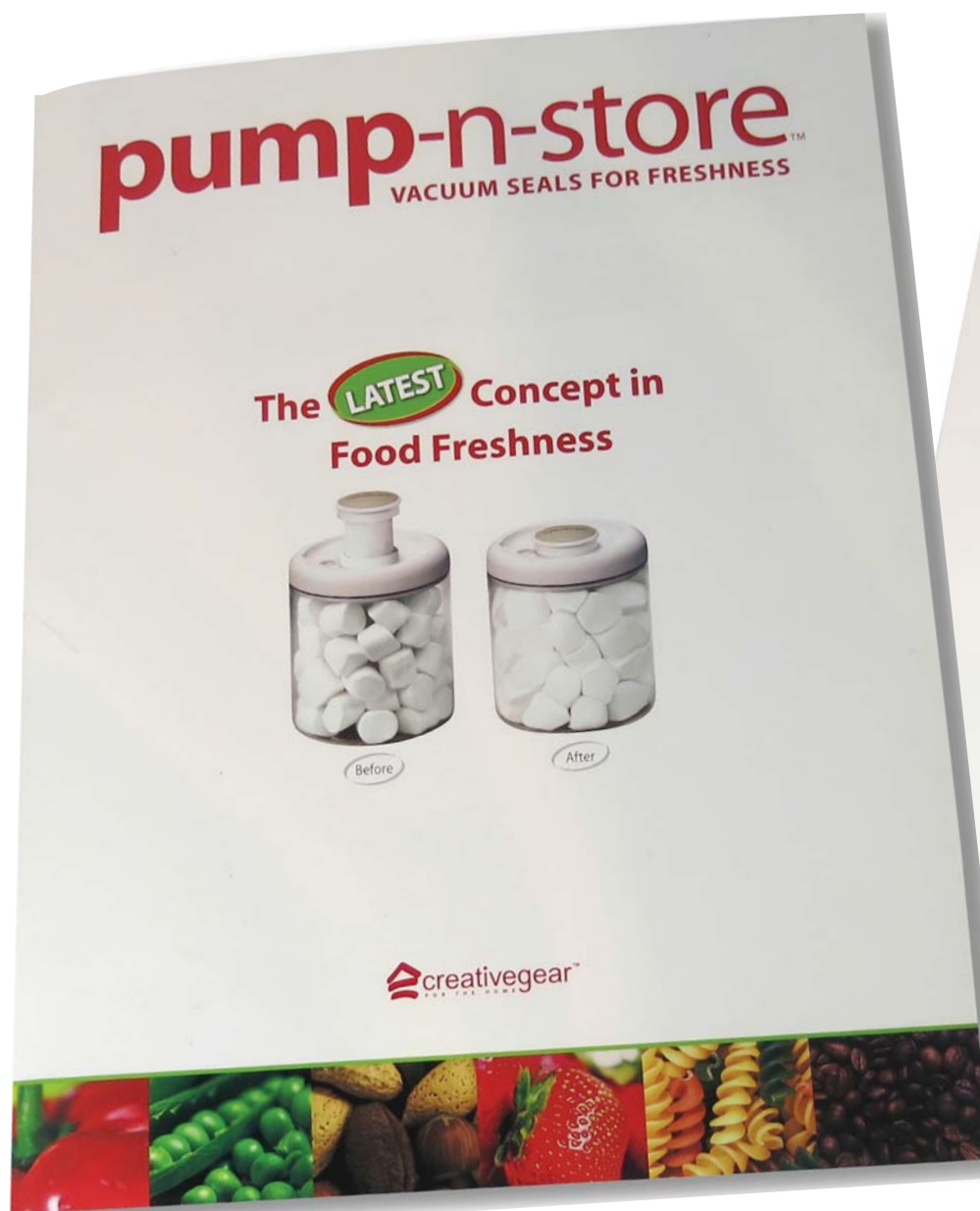
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for their wedding related reference by
color coordination



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